

# EXHIBITOR SERVICE MANUAL

Cruise360

Broward County Convention Center

FT. Lauderdale , FL

April 24, 2025



## Extreme Family Expo & Events



9402 American Eagle Way, Suite 200 Orlando, FL 32837

exhibitorservices@extremefamilyexpo.com

407-227-6732

Cruise Lines International Association, Inc. (CLIA), owner and organizer of Cruise360, requires all exhibitors and booth staff to adhere to the highest level of professional conduct during trade show hours. Specifically, solicitation of travel advisors for prospective affiliation should be done only in a manner focusing on the merits of the exhibitor's value proposition and not through disparagement of an advisor's existing affiliation. CLIA strongly recommends exhibitors engage only with advisors who approach them and not by asking advisors walking the trade show aisles about their existing affiliation.

Sound (music or any audible noise) from any booth may not exceed 80 decibels as determined by CLIA. An exhibitor in violation of this policy will receive a verbal warning from CLIA. If the exhibitor continues to violate this policy, sound equipment will be disconnected, turned off or removed for the remainder of the day. Electrical power will be removed if applicable.

# Extreme Family Expo & Events



9402 American Eagle Way, Suite 200 Orlando, FL 32837  
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407-227-6732

2025 Cruise360

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## BOOTH EQUIPMENT:

Each 10 x 10 inline booth will be set with 8' high panels of Blue and Silver back drape and 3' high blue side divider drape. A one line identification sign will be provided indicating the name of the exhibiting company and booth number.

Each individual **10 x 10** inline booth will consist of:

One—6' Silver Draped Table

Two—Chairs

One—Wastebasket

One - 7" x 44" identification sign. Copy for this sign is provided by Show Management

Tables and chairs must not be removed from booths in which they were placed by EFE&E. Please notify the EFE&E Service Desk if:  
1) you ordered furniture and it was not delivered or 2) items were delivered that you did not order. If items are taken or "borrowed" from neighboring booths, you will be charged for those items once they are in your booth.

Furnishings included in your booth space may not be traded or swapped for other size or types of furnishings. All items are provided on a rental basis and any damage to EFE&E materials will be the responsibility of the exhibitor.

*Sound (music or any audible noise) from any booth may not exceed 80 decibels as determined by CLIA. An exhibitor in violation of this policy will receive a verbal warning from CLIA. If the exhibitor continues to violate this policy, sound equipment will be disconnected, turned off or removed for the remainder of the day. Electrical power will be removed if applicable.*

## BOOTH/AISLE CARPET:

The exhibit hall **IS NOT** carpeted. Extreme Family Expo offers a variety of carpet colors if you wish to customize your booth, please refer to the carpet order form in this kit for information.

## SHIPPING INFORMATION:

### ADVANCE WAREHOUSE SHIPMENTS

Extreme Family Expo & Events, LLC will accept freight beginning **March 24, 2025** at the address below. Shipments received after **April 7, 2025** will be charged a 25% surcharge. Shipments arriving after **April 21, 2025** will be refused.

The advance warehouse will receive shipments Monday -Friday from 8:00am - 4:00pm

### SHOW SITE SHIPMENTS

Extreme Family Expo & Events, LLC will accept freight on **April 22 - 23, 2025 from 8:00 am—5:00 PM and April 24, 2025 8:00 am—12:00 pm** at the address below. Do not ship your materials to arrive prior to these date(s). All shipments must be consigned to "c/o Extreme Family Expo & Events, LLC" to enable us to accept them for handling. If shipments are sent outside these parameters or addressed only to the facility, the facility may refuse it or turn it over to Extreme Family Expo & Events, LLC for distribution to your booth. This may result in charges from Extreme Family Expo & Events, LLC and the facility.

### ADVANCE WAREHOUSE SHIPPING ADDRESS

Show Name: Cruise360  
To: Name of Exhibitor & Booth Number  
c/o: Extreme Family Expo & Events, LLC  
ArcBest/ABF Freight  
14045 S. Military Trail  
Delray Beach, FL 33484

### SHOW SITE SHIPPING ADDRESS

Show Name: Cruise360  
To: Name of Exhibitor & Booth Number  
c/o: Extreme Family Expo & Events, LLC  
Broward County Convention Center  
1950 Eisenhower Blvd.  
Ft. Lauderdale, FL 33316

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## SHOW SCHEDULE:

### INSTALLATION

Wednesday, April 23, 2025 from 12:00 pm—6:00 pm  
Thursday, April 24, 2025 from 8:00 am—12:00 pm

### SHOW HOURS

Thursday, April 24, 2025 from 1:15 pm—5:00 pm

### DISMANTLE

Thursday, April 24, 2025 from 5:00 pm—11:00 pm  
Please note: This show moves out on overtime; all applicable surcharges will apply.

## CARRIER CHECK IN:

Thursday, April 24, 2025 by 10:00 pm

Drivers other than the Official Show Carrier must check in by 10:00 pm Any freight left on the show floor after that time will be rerouted via ABF at the Exhibitor's expense. In the event freight is left on the show floor without a bill of lading on file, it will be shipped via ArcBest/ABF Freight collect, and will be charged a \$50.00 administrative fee by EFE&E.

## MISCELLANEOUS:

The following ancillary forms are included in the exhibitor manual:

### **Freight**

ArcBest/ABF Freight

### **Audio Visual**

Show Gear Productions

### **Electric**

Edlen

### **Wi-Fi**

Broward County Convention Center

### **Lead Retrieval**

American Tradeshow Services

Questions? Contact Extreme Family Expo & Events, LLC at exhibitorservices@extremefamilyexpo.com or 407-227-6732

# Fire Department Regulations

Dear Exhibitor:

We are pleased that you will be having your exhibit in our city, and we want to help you make it both safe and successful. Special attention must be given to many details, so we hope you will call the Fire Prevention Division for consultation.

To help you in planning your event, we offer some key information. Attention to these requirements will prevent problems. They apply to all public assemblies & exhibitions.

## Listed below are additional requirements to follow for safety:

- Install display or exhibit so as not to interfere with access to exits or visibility of exits, or of exit signs. Also, it is important not to block access to fire fighting equipment and/or emergency equipment.
- Use flame retardant materials for all displays, table covers, tablecloths, streamers, booths and decorations.
- Prior approval should be obtained before using an open flame lighting device.
- The required way to display vehicles inside a building is to disconnect the positive lead of the battery, drain the fuel tank to **one-quarter tank or less**, and tape or lock fuel caps; LP tanks should be removed from all vehicles. WRITTEN NOTIFICATION OF PLANS TO BRING A VEHICLE ONTO THE SHOW FLOOR MUST BE MADE TO THE SHOW CONTRACTOR AT LEAST FOUR WEEKS PRIOR TO SHOW SET-UP SO THAT THE PROPER PERMITS CAN BE OBTAINED.
- When LP gas is used, five pound non-refillable containers are permitted temporarily inside buildings for demonstration purposes, if spaced not closer than 20 feet from each other, but no spare tank storage is allowed inside. All LP tanks must be removed from the exhibit floor each night.

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## PAYMENT POLICY & CREDIT CARD AUTHORIZATION FORM

For discount price, order and payment must be received by **April 10, 2025** Orders received after the discount deadline may be substituted based on availability.

Discount Prices: To qualify for discount prices, orders must be received with full payment on or before the discount deadline.

Payment for Services: We require your credit card charge authorization to be on file with Extreme Family Expo even if paying by check, cash or bank wire transfer.

Payment may be made by company check, cash, wire transfer or credit card authorization. For your convenience, we will use your charge authorization for any unpaid balances.

Any additional costs incurred for orders or services placed at show site are due and payable upon order placement. All adjustments must be made at show site.

**ABSOLUTELY NO CREDITS WILL BE ISSUED AFTER SHOW CLOSING.**

All accounts must be settled at the Extreme Family Expo Service Desk prior to show closing. Your show site representative must be made aware of this policy and have means of payment, unless credit card authorization is provided.

If paying by credit card, this form will be used as your authorization to charge any additional amounts incurred by you or your show representative, including material handling and labor charges. Any charge back fee resulting from invalid charge disputes will incur a \$50.00 fee per occurrence. If any part of your credit card information is incorrect or is not provided a \$50.00 credit card processing fee may be assessed.

In the event that you have arranged for an agent to handle your display, your agent will be required to adhere to this policy as we will not bill a third party. If this policy is not adhered to, the exhibitor shall then be liable for payment.

**INTERNATIONAL EXHIBITORS:** We require 100% pre-payment of advance order(s). Payment must be rendered by wire transfer, cash, company check payable in U.S. dollars drawn on a U.S. account, American Express, MasterCard or Visa Credit Cards.

Exhibitors will be assessed a \$50.00 service charge for any returned check(s) or declined credit cards for each occurrence. A finance charge of 1 1/2% per month (18% per annum) will be added to any outstanding invoices.

**Bill of Lading:** All freight left on show floor without a bill of lading on file with Extreme Family Expo will be shipped via ArcBest/ABF Freight collect, and will be charged a \$50.00 administrative fee by Extreme Family Expo.

*This form is Mandatory and must be filled out and returned to Extreme Family Expo for your order(s) to be processed. I agree in placing this order that I have accepted Extreme Family Expo's Payment Policy.*

PLEASE PRINT CLEARLY OR TYPE: Check the appropriate box, list card number, expiration date and CVV Code.

American Express     Master Card     VISA

Credit Card Number	CVV	Expiration Date
--------------------	-----	-----------------

Cardholder's Signature: \_\_\_\_\_

Cardholder's Name (please print or type): \_\_\_\_\_

Cardholder's Billing Address: \_\_\_\_\_

**PLEASE PRINT CLEARLY OR TYPE                      \*\*Signature also indicates you have read and agree to Extreme Family Expo's payment policy\*\***

Company Name: \_\_\_\_\_ Booth #: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

Authorized Name (Print): \_\_\_\_\_ Signature: \_\_\_\_\_

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## THIRD PARTY BILLING FORM

For discount price, order and payment must be received by **April 10, 2025** Orders received after the discount deadline may be substituted based on availability.

In order to authorize Extreme Family Expo to charge a third party for payment of services rendered to exhibitors, both the exhibiting company and the third party must complete this form and return it by the discount deadline.

It is understood and agreed that the exhibiting firm is ultimately responsible for payment of charges. If your named third party does not pay the invoice before the last day of the show (by the discount deadline if wanting discount prices) then the charges will revert to the exhibitor. Both exhibitor and third party agree to be bound by Extreme Family Expo's Payment Policy.

### EXHIBITING FIRM

### THIRD PARTY

Co. Name:
Address:
City, State, Zip:
Phone:

3rd Party Name:
Address:
City, State, Zip:
Phone:

The items checked below are to be paid for by the Exhibiting Firm.

The items checked below are to be paid for by the Third Party.

- |  |   |
|--|---|
| <input type="checkbox"/> All Services      | <input type="checkbox"/> Standard Furniture |
| <input type="checkbox"/> I&D Labor         | <input type="checkbox"/> Custom Furniture   |
| <input type="checkbox"/> Signs             | <input type="checkbox"/> Booth Cleaning     |
| <input type="checkbox"/> Material Handling | <input type="checkbox"/> Carpeting/Padding  |
| <input type="checkbox"/> Floral            | <input type="checkbox"/> Rental Units       |

- |  |   |
|--|---|
| <input type="checkbox"/> All Services      | <input type="checkbox"/> Standard Furniture |
| <input type="checkbox"/> I&D Labor         | <input type="checkbox"/> Custom Furniture   |
| <input type="checkbox"/> Signs             | <input type="checkbox"/> Booth Cleaning     |
| <input type="checkbox"/> Material Handling | <input type="checkbox"/> Carpeting/Padding  |
| <input type="checkbox"/> Floral            | <input type="checkbox"/> Rental Units       |

**I agree in placing this order that I have accepted Extreme Family Expo's Payment Policy.**

#### Exhibiting Firm Charge Authorization

#### Third Party Charge Authorization

Authorized Signature:
-----------------------

Authorized Signature:
-----------------------

Authorized Name <i>(please print or type)</i> :
---

Authorized Name <i>(please print or type)</i> :
---

#### PLEASE PRINT CLEARLY OR TYPE:

Check the appropriate box, list card number, expiration date and CVV Code.

American Express     Master Card     VISA

--

(Credit Card Number)

\_\_\_\_\_  
CVV CODE

\_\_\_\_\_  
EXPIRATION DATE

#### PLEASE PRINT CLEARLY OR TYPE:

Check the appropriate box, list card number, expiration date and CVV code.

American Express     Master Card     VISA

--

(Credit Card Number)

\_\_\_\_\_  
CVV CODE

\_\_\_\_\_  
EXPIRATION DATE

# Standard Furnishings



Counter Stool



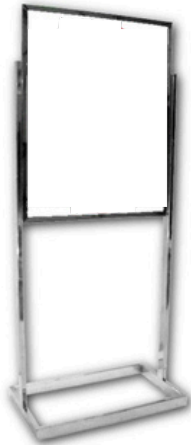
Padded Arm Chair



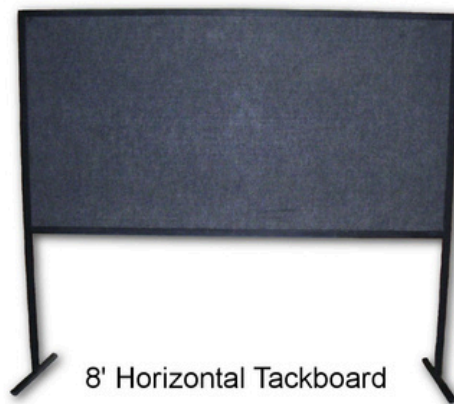
Padded Side Chair



Molded Side Chair



22" x 28" Sign Holder



8' Horizontal Tackboard



Easel



42" High Draped Table



30" High Draped Table

Items received may not be exactly as pictured.



# Standard Furnishings



7" and 13" Tall Table Risers (in 4' or 6' length)



Wastebasket



Fish Bowl



Raffle Drum/Ticket Tumbler



50W Arm Light



Garment Rack



Retractable Stanchion



Literature Rack



Bag Stand



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## FURNITURE ORDER FORM

For discount price, order and payment must be received by **April 10, 2025** Orders received after the discount deadline may be substituted based on availability.

**CANCELLATION POLICY:** Items cancelled after delivery to booth will be subject to a 100% charge of the original price.

**USE OF EQUIPMENT:** Standing on chairs, tables or other rental furniture is prohibited. This furniture is not engineered to support your standing weight. Extreme Family Expo & Events, LLC cannot be responsible for injuries or falls caused by the improper use of rental furniture. All materials are on a rental basis and remain the property of Extreme Family Expo & Events, LLC

Qty.	24" Wide Draped Tables (white plastic top; draped on 3 sides) Circle your drape color below	Disc. Price	Stand. Price	Sub-total		
	4' long x 30" high	\$101.00	\$126.00			
	4' long x 42" high	\$139.00	\$174.00			
	6' long x 30" high	\$125.00	\$156.00			
	6' long x 42" high	\$163.00	\$204.00			
	8' long x 30" high	\$156.00	\$195.00			
	8' long x 42" high	\$189.00	\$236.00			
	Fourth side draping	\$33.00	\$41.00			
Circle Drape Color:		Black	Expo Blue	Navy Blue	Red	Teal
		Burgundy	Grey	Purple	Rose	White

Qty.	24" Wide Undraped Tables (white plastic top)	Disc. Price	Stand. Price	Sub-total
	4' long x 30" high	\$68.00	\$85.00	
	4' long x 42" high	\$106.00	\$133.00	
	6' long x 30" high	\$92.00	\$115.00	
	6' long x 42" high	\$130.00	\$163.00	
	8' long x 30" high	\$123.00	\$156.00	
	8' long x 42" high	\$156.00	\$195.00	

	30" Round x 30" high café table	\$110.00	\$138.00	
	30" Round x 40" high bar table	\$138.00	\$173.00	

Total of Items	7%	Amount
Ordered: \$ _____	+ Tax: \$ _____	= Due: \$ _____

Qty.	Accessories	Disc. Price	Stand. Price	Sub-total		
	Padded arm chair	\$75.00	\$94.00			
	Padded side chair	\$65.00	\$81.00			
	Molded side chair	\$52.00	\$65.00			
	Counter stool	\$86.00	\$108.00			
	Raffle Drum/ Ticket Tumbler	\$76.00	\$95.00			
	Wastebasket	\$18.00	\$23.00			
	Easel	\$31.00	\$39.00			
	22" x 28" chrome sign holders	\$61.00	\$76.00			
	Pegboard 4' x 8' horizontal or vertical	\$156.00	\$195.00			
	Tackboard 4' x 8' horizontal or vertical	\$156.00	\$195.00			
	Glass showcase	\$528.00	\$660.00			
	Garment Rack	\$59.00	\$74.00			
	Bag Rack	\$59.00	\$74.00			
	Literature Rack	\$59.00	\$74.00			
	Fish Bowl	\$18.00	\$23.00			
	Retractable Stanchion	\$86.00	\$108.00			
Risers are 8" wooden planking topped in white plastic.						
	4' undraped table riser - 1 step	\$34.00	\$43.00			
	6' undraped table riser - 1 step	\$41.00	\$51.00			
	8' undraped table riser - 1 step	\$48.00	\$60.00			
	White riser draping - priced per linear foot	\$6.00	\$8.00			
	For 2 step risers - add an additional:	\$20.00	\$25.00			
	8' Uprights	\$13.00	\$16.00			
	3' Uprights	\$13.00	\$16.00			
	Cross beams 8'	\$13.00	\$16.00			
	Masking drape 3'	\$14.00/lf	\$18.00/lf			
	Masking drape	\$14.00/lf	\$18.00/lf			
Circle Masking Drape Color:		Black	Expo Blue	Navy Blue	Red	Teal
		Burgundy	Grey	Purple	Rose	White

PLEASE PRINT CLEARLY OR TYPE

**\*\*Signature also indicates you have read and agree to Extreme Family Expo's payment policy\*\***

Company Name: \_\_\_\_\_ Booth #: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

Authorized Name (Print): \_\_\_\_\_ Signature: \_\_\_\_\_

# ***Looking for Custom Furniture?***



For a complete listing of Custom Furnishings and prices, E-mail [Exhibitorservices@extremefamilyexpo.com](mailto:Exhibitorservices@extremefamilyexpo.com), or call our Customer Service Department at 407-227-6732 and ask for a Custom Furniture Catalog.

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For discount price, order and payment must be received by **April 10, 2025** Orders received after the discount deadline may be substituted based on availability.

## CARPET & PADDING ORDER FORM

Pre-cut carpet standard sizes

		Discount Price	Standard Price
sq. ft.	9' x 10'	\$161.00	\$201.00
sq. ft.	9' x 20'	\$321.00	\$401.00
sq. ft.	9' x 30'	\$483.00	\$604.00
sq. ft.	9' x 40'	\$645.00	\$806.00

Custom cut \_\_\_\_\_ ft. x \_\_\_\_\_ ft. = \_\_\_\_\_ sq. ft. @ \$2.75/sq. ft. \$3.45/sq. ft.

Circle Carpet Color:      Black      Blue      Burgundy      Grey      Red      Sage      Teal

Carpet accessories

		Discount Price	Standard Price
sq. ft.	Comfort carpet padding per sq. ft.	\$1.35	\$1.70
linear ft.	Rug taping per lin. ft.	\$2.45	\$3.10
sq. ft.	Visqueen per sq. ft.	\$1.35	\$1.70

Plush carpet is available. See the enclosed form or contact your Exhibitor Services Representative at exhibitorservices@extremefamilyexpo.com or 407-227-6732. No refunds on custom cut carpet after discount deadline. No refunds on standard carpet after installation. If color is not selected, EFE&E will do so at no risk.

Total of Items Ordered: \$ \_\_\_\_\_ + 7% Tax: \$ \_\_\_\_\_ = Amount Due: \$ \_\_\_\_\_

PLEASE PRINT CLEARLY OR TYPE

**\*\*Signature also indicates you have read and agree to Extreme Family Expo's payment policy\*\***

Company Name: \_\_\_\_\_ Booth #: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

Authorized Name (Print): \_\_\_\_\_ Signature: \_\_\_\_\_

# IMPORTANT NOTICE

Booth cleaning is not  
part of your booth package.

To order cleaning,  
please fill out the enclosed  
cleaning order form or see  
your Exhibitor Services  
Representative at the  
Extreme Family Expo Service Desk when  
you arrive at show site

Thank You



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## CLEANING ORDER FORM

**BOOTH CLEANING** - All rental carpets are delivered clean to your space. However, during set up, the carpet can become soiled. We suggest you order cleaning services at least once before the show opens.

Vacuuming or sweeping of booths and the emptying of wastebaskets are not included in your booth space rental. If you desire these services, you must order them. All rates are based on gross square footage of your booth **with a 100 square foot minimum per day.**

_____ sq. ft. x .42	Vacuuming Carpet - Prior to show opening only
_____ sq. ft. x .80	Shampooing Carpet - Indicate Date(s): _____
_____ sq. ft. x .40	Anti-Static Spraying - Indicate Date(s): _____

**PORTER SERVICE** - This excess trash removal service is provided every 2 hours during the show up to a maximum of 8 hours straight time.

<u>April 24, 2025</u>	One Day - 500 sq. ft. & under	\$119.00
<u>April 24, 2025</u>	One Day - 501 sq. ft. & over	\$152.00

Total of Items Ordered: \$ \_\_\_\_\_ + 7% Tax: \$ \_\_\_\_\_ = Amount Due: \$ \_\_\_\_\_

PLEASE PRINT CLEARLY OR TYPE

**\*\*Signature also indicates you have read and agree to Extreme Family Expo's payment policy\*\***

Company Name: \_\_\_\_\_ Booth #: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

Authorized Name (Print): \_\_\_\_\_ Signature: \_\_\_\_\_

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## RENTAL EXHIBITS ORDER FORM

For discount price, order and payment must be received by **April 10, 2025** Orders received after the discount deadline may be substituted based on availability.

### RENTAL EXHIBITS ORDERED AFTER THE DISCOUNT DEADLINE WILL BE CHARGED AN ADDITIONAL 30%.

Units include: two shelves per 10 ft. section, **standard white panels**, standard carpet, backwall lighting (electricity not included) and header. Standard header copy is in black block lettering listing the company name only. Specialized graphics and logo reproductions will be quoted separately.



Rental Unit 10 x 10



Rental Unit 10 x 20

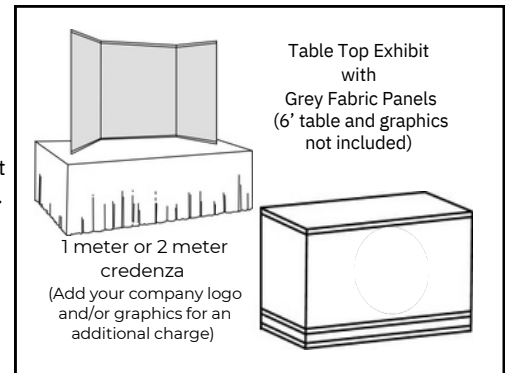


Rental Unit	8' x 10'	\$2107.00
Rental Unit	10' x 10'	\$2107.00
Rental Unit	8' x 20'	\$4382.00
Rental Unit Custom	10' x 20'	\$4382.00
Rental Unit	(any size)	Quote
Colored/Fabric Panels		Quote
Lighted Header for Rental Units		\$163.00
Additional Shelves	Each	\$48.00
Table Top Exhibit	42" H	\$474.00
1 Meter Credenza	Wh. Panels	\$485.00
Colored/Fabric Panels		Quote
2 Meter Credenza	Wh. Panels	\$565.00
Colored/Fabric Panels		Quote
Sliding Doors-Credenzas	Wh. Panels	\$83.00
Lock for Sliding Doors	Each	\$28.00

### Circle Carpet Color:

- Black Blue Burgundy
- Grey Red Sage Teal

Padding can be ordered on the carpet order form. Plush carpet is available. Call your Customer Service Representative for a quote.



### DON'T WASTE GREAT ADVERTISING SPACE!

EFE&E can add your company logo and digital graphics on any panel(s). Contact Exhibitor Services at 407-227-6732 or Exhibitorservices@extremefamilyexpo.com for more information.

### CUSTOM RENTAL UNITS ARE AVAILABLE

TOTAL OF ITEMS ORDERED:	_____
TAX 7%:	_____
BALANCE DUE:	_____

HEADER COPY: \_\_\_\_\_

PLEASE PRINT CLEARLY OR TYPE **\*\*Signature also indicates you have read and agree to Extreme Family Expo's payment policy\*\***

Company Name: \_\_\_\_\_ Booth #: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

Authorized Name (Print): \_\_\_\_\_ Signature: \_\_\_\_\_

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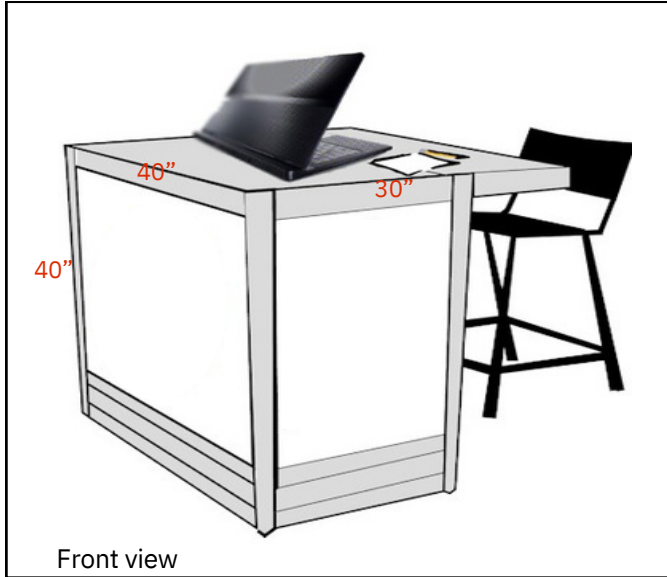
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## COMPUTER KIOSK RENTAL ORDER FORM

For discount price, order and payment must be received by **April 10, 2025** Orders received after the discount deadline may be substituted based on availability.

**RENTAL KIOSKS ORDERED AFTER THE DISCOUNT DEADLINE WILL BE CHARGED AN ADDITIONAL 30%.**



**Units include:** Sliding door storage cabinet and keyboard shelf. Units are constructed of standard white panels. *Colored or fabric panels* available at an additional charge. *Lockable doors* are available at an additional charge. Specialized graphics and logo reproductions are available. Please contact your Extreme Family Expo Customer Service Representative for a quote.

Qty.	Description	Price
	<b>Computer Kiosk Unit</b> white panels	\$569.00
	<b>Colored/Grey Fabric Panels</b>	Quote
	<b>Door Locks</b>	\$28.00 Additional
	<b>Company logos and/or graphics</b> for white or colored panels	Quote

Dimensions:  
 Front Panel: 38 1/8" x 31 1/2"  
 Side Panel: 18 1/2" x 31 1/2"

TOTAL OF ITEMS ORDERED:	_____
TAX 7%:	_____
BALANCE DUE:	_____

**Please contact Exhibitor Services for a quote**  
**Exhibitorservices@extremefamilyexpo.com**

PLEASE PRINT CLEARLY OR TYPE

**\*\*Signature also indicates you have read and agree to Extreme Family Expo's payment policy\*\***

Company Name: \_\_\_\_\_ Booth #: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

Authorized Name (Print): \_\_\_\_\_ Signature: \_\_\_\_\_



# Extreme Family Expo & Events



9402 American Eagle Way, Suite 200 Orlando, FL 32837  
 exhibitorservices@extremefamilyexpo.com  
 407-227-6732

2025 Cruise360

Broward County Convention Center  
 Ft. Lauderdale, FL

April 24, 2025

## GRAPHICS & SIGN ORDER FORM

For discount price, order and payment must be received by **April 10, 2025** Orders received after the discount deadline may be substituted based on availability.

When ordering signs, please provide the following information.

- A. Size
- B. Exact Copy
- C. Colors (for copy & show card)
- D. Indicate vertical or horizontal

Prices listed below are for one color copy, single sided on white background.

Standard Sizes	Qty	Discount Price	Standard Price	Total
7" x 44"		\$59.00	\$89.00	\$
11" x 14"		\$66.00	\$99.00	\$
14" x 22"		\$79.00	\$119.00	\$
22" x 28"		\$99.00	\$149.00	\$
28" x 44"		\$158.00	\$237.00	\$
Other sizes		Quote		
Easel Back		\$10.00	\$15.00	\$

Extreme Family Expo can provide you with high quality digital graphic reproduction. Capabilities include photo quality, high resolution digital printing, virtually any size for banners, signage, exhibit graphics, etc.  
 W \_\_\_\_\_ X \_\_\_\_\_ H = \_\_\_\_\_ sq. ft.  
 \$20.00 per sq. ft discount price, \$30.00 standard price per sq. ft.  
 Sq. ft. \_\_\_\_\_ X \$ \_\_\_\_\_ = \$ \_\_\_\_\_

- Minimum order per graphic: 9 sq. ft.
- Double sq. ft. for double-sided graphics
- File conversion, retouching, cloning, or color correcting may incur additional design labor charges.
- If required, there will be an additional charge for design labor to prepare logos for reproduction.

**Application/Artwork/Fonts:** Print ready, high resolution, print PDF files with 1/8" bleed when printed at 100% are preferred. Create artwork in Illustrator, Photo Shop or InDesign if possible. Before creating PDF, convert fonts to outlines. If Native Files are supplied, collect all fonts and links. Large artwork may be scaled proportionately (1/10 or 1/2). Please indicate which scale is used. Send CMYK or PMS colors or send a brochure or color output for color match.

- There will be an additional charge for reproduction of emblems, logos, trademarks, specialty signs, custom graphics, banners, etc. Quotes will be provided upon request.
- Show site orders quoted upon request.

**All graphics are subject to a 100% cancellation charge.**

TOTAL OF ITEMS ORDERED:	\$
SALES TAX 7%:	\$
BALANCE DUE:	\$

SIGN COPY AS FOLLOWS (or attach copy with order):


PLEASE PRINT CLEARLY OR TYPE

**\*\*Signature also indicates you have read and agree to Extreme Family Expo's payment policy\*\***

Company Name: \_\_\_\_\_ Booth #: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

Authorized Name (Print): \_\_\_\_\_ Signature: \_\_\_\_\_

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## FLORAL ORDER FORM

**Orders placed after the discount deadline will be filled on availability and charged an additional 25%.**

All charges for rental items include container, delivery to booth and removal at close of show.

	Rental Price	Quantity	Total Price
Fern			
Green plants for table top	\$ 55.00	_____	\$ _____
2' Green Plants	\$ 55.00	_____	\$ _____
3' - 4' Green Plants	\$ 72.00	_____	\$ _____
5' Green Plants	\$ 83.00	_____	\$ _____
6' Green Plants	\$110.00	_____	\$ _____
7' & Taller Green Plants	\$165.00	_____	\$ _____
Small Flower Arrangement - <i>Color Preference:</i> _____	Quoted	_____	\$ _____
Medium Flower Arrangement- <i>Color Preferences:</i> _____	\$ 99.00	_____	\$ _____
Large Flower Arrangement - <i>Color Preference:</i> _____	\$135.00	_____	\$ _____
Misc. Flowering Plants:	\$150.00	_____	\$ _____
Color Preference: _____ (if available)	\$ 58.00	_____	\$ _____
Custom Design Arrangements ( <i>Call for quote</i> )			
Size: _____ Height: _____ Color: _____	\$ _____	_____	\$ _____

***If color preference is not selected or is not available, EFE&E will select at no risk. All flowering plants are based upon availability.***

SUBTOTAL: \_\_\_\_\_ \$ \_\_\_\_\_  
 TAX 7%: \_\_\_\_\_ \$ \_\_\_\_\_  
 TOTAL DUE: \_\_\_\_\_ \$ \_\_\_\_\_

Floral orders can be placed at the EFE&E Service Desk during Exhibitor move-in hours. A minimum of 24 hours notice must be allowed for delivery. Every effort will be made to fill floor orders.

No credits or refunds on floral orders. Damaged or stolen plants are Exhibitor's responsibility, to be paid at retail value.

PLEASE PRINT CLEARLY OR TYPE

**\*\*Signature also indicates you have read and agree to Extreme Family Expo's payment policy\*\***

Company Name: \_\_\_\_\_ Booth #: \_\_\_\_\_  
 Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Telephone: \_\_\_\_\_ Email: \_\_\_\_\_  
 Authorized Name (Print): \_\_\_\_\_ Signature: \_\_\_\_\_

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## EXHIBITOR APPOINTED CONTRACTOR FORM (EAC)

DEADLINE DATE: March 24, 2025

*NAME OF SHOW AND EXHIBITOR NAME IS REQUIRED ON THE CERTIFICATE OF INSURANCE.*

In the event an Exhibitor plans to utilize a firm other than Extreme Family Expo & Events, LLC for installation and dismantle labor, the EXHIBITOR must complete and email to exhibitorservices@extremefamilyexpo.com or mail this form to:

**Extreme Family Expo & Events, LLC  
9402 American Eagle Way, Suite 200  
Orlando, Florida 32837**

In the event this form is not received by **March 24, 2025** the EAC will not be permitted to service your exhibit.

Extreme Family Expo & Events will not bill a third party for charges incurred.

In addition, a Certificate of Insurance showing General Liability Coverage naming Extreme Family Expo & Events, LLC, *as an additional named insured and certificate holder*, plus confirmation of Workers Compensation insurance, must be submitted, with this form, to Extreme Family Expo by your EAC no later than March 24, 2025 or they will not be allowed on the floor. The insurance must be valid in the state where the work is being performed.

The exposition floor, aisles, loading docks, service and storage areas will be under the control of Extreme Family Expo . The EAC must coordinate all of its activities with Extreme Family Expo & Events, LLC

The EAC will be responsible for all reasonable costs related to its operation, including overtime pay for stewards, restoration of exhibit space to its initial condition, etc. It will be the responsibility of the EAC to remove from the floor all tape installed, any bulk trash from the booth floor and any bulk trash from the exhibit hall (such as skids or crates) or the exhibitor will be billed accordingly by Extreme Family Expo & Events, LLC

These requirements will be strictly enforced. In the event that these rules are not adhered to, labor must be **hired** through Extreme Family Expo & Events, LLC

Exhibiting Company:

Booth #:

Telephone:

Exhibitor Contact :

Exhibiting Firm's Officer's Signature:

EAC/Display House:

Contractor Contact Name:

Contractor Telephone:

Contractor's Email:

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## LABOR ORDER FORM

- Starting time can be guaranteed only when labor is requested for the start of the working day. All exhibit labor scheduled at the start of the working day will be dispatched to booth space. For all other starting times, check in at the service desk one-half (1/2) hour before time requested. Labor cancelled without a 24 hour notice shall be charged a one (1) hour cancellation fee per worker. If Exhibitor fails to use the workers at the time confirmed, a one (1) hour "No-Show" charge per worker will apply.
- The minimum charge for labor is one (1) hour per worker.
- All labor will be billed in one (1) hour increments.
- As indicated on the EAC form, labor and services ordered for exhibitor by other contractors must be authorized prior to show setup in writing by the exhibiting company. A Certificate of **Insurance** must also be presented to Extreme Family Expo prior to any other contractor beginning work on the show floor. Payment for labor and services is the responsibility of the exhibitor.
- LABOR RATES add 7% tax to below rates:**  
 \$87.00/hour straight time: Weekdays 8:00 AM. - 4:30 PM.  
 \$130.50/hour overtime: All other hours on weekdays and all hours on Saturday and Sunday. Holidays will be billed at double the straight time rate.

SCHEDULE FOR LABOR	Number of Workers	Dates Required	Time	Approx. Hours *
Installation:				
Dismantling:				

### ► Please Check Type of Service Required

**Service A:** All work performed by Extreme Family Expo personnel. Please send any necessary information, blue prints, etc.

The charge for Service A is 30% of total labor bill with a \$75.00 minimum charge.

Please Indicate:

- Yes       No Set-up plans attached  
 Yes       No Photo attached  
 Yes       No Self-contained unit

Set-up plans in crate #: \_\_\_\_\_

Number of crates: \_\_\_\_\_

**Service B** All work performed by Extreme Family Expo personnel under the direct supervision of exhibitor's representative. *Should the exhibitor's representative not be present during the entire time, Extreme Family Expo assumes no liability.*

Please indicate:

Exhibitor's/Rep's. name: \_\_\_\_\_

Onsite phone number: \_\_\_\_\_

### Other Services Available: (Please indicate if needed)

- Forklift labor Up To 3,000 lbs: \$77.00 per hr + 1 hr (min) labor  
 Banding \$2.25 per lin. foot + 1/2 hr (min) labor  
 Shrink wrapping per standard pallet \$33.00 + 1/2 hr (min) labor

For other services/equipment please contact Exhibitor Services at Exhibitorservices@extremefamilyexpo.com

**Location of booth/dimension of booth:** Use the Booth Layout Form to represent your booth, indicate from each boundary how you would like your order/booth placed.

PLEASE PRINT CLEARLY OR TYPE

**\*\*Signature also indicates you have read and agree to Extreme Family Expo's payment policy\*\***

Company Name: \_\_\_\_\_ Booth #: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

Authorized Name (Print): \_\_\_\_\_ Signature: \_\_\_\_\_

# JURISDICTIONS FOR FLORIDA

To assist you in planning for your participation in the forthcoming event, we are certain you will appreciate knowing in advance that labor will be required for certain aspects of your exhibit handling. To help you understand the jurisdiction the various unions have, we ask that you read the following:

## **EXHIBIT INSTALLATION/DISMANTLING**

Labor can be ordered in advance by emailing (exhibitorservices@extremefamilyexpo.com) or mailing (9420 American Eagle Way, Suite 200, Orlando, FL 32837) the labor form, or at show site, at the service desk. If full time company personnel are utilized to set an exhibit, they must carry company identification such as a medical identification card or a payroll stub.

## **MATERIAL HANDLING**

Extreme Family Expo & Events, LLC has the responsibility to manage docks and schedule vehicles for the smooth and efficient move-in/move-out of the trade show. Extreme Family Expo & Events, LLC will not be responsible for any material it does not handle.

Exhibitors may “hand carry” material provided they do not use material handling equipment to assist them, and access to the loading dock/freight areas may be restricted.

## **GRATUITIES**

Extreme Family Expo & Events, LLC requests that exhibitors do not tip its employees by giving money, merchandise, or other special consideration for services rendered. They are paid an excellent wage scale denoting a professional status, and we feel that tipping is not necessary. This applies to Extreme Family Expo & Events, LLC employees. Any attempts to solicit a gratuity for any service should be reported to a Extreme Family Expo representative at the service desk or correspondence may be directed to the attention of the General Manager.

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## BOOTH LAYOUT FORM

If ordering any of the equipment below a grid must be completed for each of the following services to ensure proper placements of items in your booth. If form is not submitted, items will be placed at EFE&E discretion.

To use this grid for the following service:

- Use bold lines to indicate the outline of your booth
  - Indicate the dimension of your booth
  - Mark the adjacent booth numbers or aisle numbers
- |   |   |
|---|---|
| <input type="checkbox"/> Pegboard/Tackboard                               | <input type="checkbox"/> Showcases/Credenzas/Computer Kiosks  |
| <input type="checkbox"/> Rental Units                                     | <input type="checkbox"/> Extreme Family Expo Supervised Labor |
| <input type="checkbox"/> Carpet & Padding (if not carpeting entire booth) | <input type="checkbox"/> Masking Drape/Uprights/Cross Bars    |

Back of booth (adjacent booth number or aisle number: \_\_\_\_\_)


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## SIGN HANGING ORDER FORM

For discount price, order and payment must be received by **April 10, 2025** Orders received after the discount deadline may be substituted based on availability.

In order to facilitate your order, please answer the following questions and return this form to Extreme Family Expo & Events, LLC

Please include diagram of sign placement in your booth:

Description of item (sign, banner, truss, etc.):

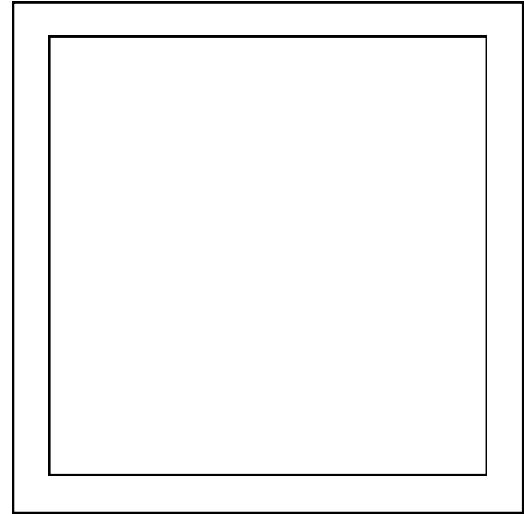
\_\_\_\_\_

Type of material (wood, vinyl, cloth, steel, etc.):

\_\_\_\_\_

Size: \_\_\_\_\_

Weight: \_\_\_\_\_



Installation and removal charges will be based on high lift charges and a minimum of 3 men, 1 hour labor each way. Add 7% tax to below rates.

Additional time will be charged if exceeding the 1 hour minimum.

### ALL LABOR WILL BE BILLED IN ONE HOUR INCREMENTS.

High lift charge            \$175.00 each way per hour (Based on number of orders)

Straight time                \$92.50/per hour

Overtime                    \$138.75/per hour

If a sign needs an electrical hook-up or exceeds 200 pounds, please contact your Exhibitor Service Representative.

SCHEDULE FOR LABOR	# of Additional Workers	Dates Required	Time	Approx. Hours*
Installation:				
Dismantle:				

*Please contact your Extreme Family Expo Exhibitor Services Representative for Shipping Instructions when shipping hanging signs.*

*Sign hanging must be ordered in advanced and signs must be shipped to advance warehouse for Extreme Family Expo to guarantee this service.*

**P LEASE PRINT CLEARLY OR TYPE**

**\*\*Signature also indicates you have read and agree to Extreme Family Expo's payment policy\*\***

Company Name: \_\_\_\_\_

Booth #: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

Authorized Name (Print): \_\_\_\_\_ Signature: \_\_\_\_\_



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## MATERIAL HANDLING RATE SCHEDULE

Freight to warehouse will be accepted starting on **March 24, 2025 ADVANCE SHIPMENTS RECEIVED AFTER APRIL 21, 2025**

**WILL BE REFUSED AND SHOULD BE REROUTED FOR DELIVERY TO THE SHOW SITE.**

Ship prepaid only: collect shipments will be refused. Loose and uncrated materials will be received at show site only.

SMALL PACKAGES: Small packages arriving to show site ONLY 20LBS OR UNDER \$50.00 PER PACKAGE. (Shipments above 20 lbs are subject to rates below) We do not guarantee piece count or condition for packages arriving without documentation.

### ADVANCE WAREHOUSE SHIPMENT

#### Rates Include:

- Unloading crated material
- Storing at Extreme Family Expo warehouse for up to 30 days
- Reloading onto trucks and delivery to exhibit site
- Unloading materials and delivery to your booth
- Removing of empty shipping containers from your booth, storing and returning at close of show
- Reloading materials onto outbound transportation

#### Advantage:

- 30 day window for receipt of materials
- Materials in your booth prior to your arrival
- Ability to trace freight in advance of exhibition
- Advance notification in the event of visible damage to materials
- Installation labor can be easily scheduled

### SHOW SITE SHIPMENT

MUST ARRIVE FROM **8:00 AM to 5:00 PM ON APRIL 22—23, AND FROM 8:00 AM—12:00 PM ON APRIL 24 ONLY**

#### Rates Include:

- Unloading materials when received and delivery to your booth
- Removing of empty shipping containers from your booth, storing and returning at close of show
- Reloading materials onto outbound transportation

#### Important Factors:

- Materials must be received only on designated date(s)
- Limited control of delivery time schedule
- Unloading will occur on a “first come, first serve” basis as off loading area(s) become available
- Tracing capabilities diminish
- Limited time for repair/replacement in the event of damage

Difficult to schedule installation labor

*Please use the following labels to address your shipment(s)*

#### **Advance Warehouse: \$93.75 per CWT**

with a 200 lb minimum (CWT= 100 lbs)

Charges for these services will be based on the inbound weight per shipment and will be rounded up to the nearest hundred weight.

\_\_\_\_\_ lbs. x \$93.75 per CWT + 7% tax = \_\_\_\_\_

*Please use the following labels to address your shipment(s)*

#### **Show Site: \$87.50 per CWT**

with a 200 lb minimum (CWT = 100 lbs)

Charges for these services will be based on the inbound weight per shipment and will be rounded up to the nearest hundred weight.

\_\_\_\_\_ lbs. x \$87.50 per CWT + 7% tax = \_\_\_\_\_

Exhibiting Company Name \_\_\_\_\_

Booth # \_\_\_\_\_

**Due to insurance & liability reasons, the use of forklifts, dollies, hand trucks and moving equipment is strictly prohibited and will require the use of Extreme Family Expo Labor. Please contact your Extreme Family Expo Representative at 407-227-6732.**

**SCHEDULE OF RATES: ALL WAREHOUSE SHIPMENTS RECEIVED AFTER APRIL 7, 2025 WILL BE SUBJECT TO A 25% LATE HANDLING CHARGE.**

**SPECIAL HANDLING SURCHARGES:** Materials delivered in a manner that require additional handling, such as ground unloading; stacked or constricted space unloading; designated piece unloading; mixed loads; no documentation or supporting paperwork FedEx, UPS, USPS; shipments that require additional time, equipment or labor to unload; loose or pad-wrapped materials; and/or un-skidded machinery will be assessed a 25% special handling fee. A surcharge will be assessed for special trips, handling of shipments arriving at the advance warehouse after initial installation date, or for shipments arriving at show site after scheduled set-up times.

When move-in or move-out times are scheduled during due to circumstances beyond the control of Extreme Family Expo & Events, LLC, an additional 25% in and/or 25% out will be applied. **Overtime hours:** Monday through Friday before 8:00 AM and after 4:30 PM, all hours on Saturday, Sunday and Holidays. **NOTE:** Above prices do include outbound overtime.

Extreme Family Expo & Events, LLC, will not be responsible for damage to uncrated and/or unskidded exhibit material, nor will we be responsible for concealed damage to material.

<b>SHIPPING INSTRUCTIONS AT CLOSE OF SHOW (FOR INFORMATION PURPOSES ONLY). YOU ARE STILL REQUIRED TO FILL OUT A BILL OF LADING AT SHOW SITE.</b>			
Consign To:			
Street Address:			
City:		State:	
		Zip:	
Name of Carrier:	Motor Freight:	Air:	Van Line:
If Prepaid, Bill To:			
City, State and Zip:			

**ALL SHIPMENTS MUST ARRIVE PREPAID**

- Shipments must be consigned to Extreme Family Expo & Events, LLC, as hotel and convention sites do not have the facilities to receive such shipments and may refuse them.
- Extreme Family Expo & Events, LLC will not be responsible for piece count or condition of shipments that are delivered without supporting bill of lading or delivery slip (i.e. FedEx, UPS).
- It is understood that Extreme Family Expo & Events, LLC and its subcontractors do not automatically insure materials, that insurance, if any, shall be arranged by the Exhibitor and the amounts payable to Extreme Family Expo for material handling services are based on the value of the material handling services and the scope of Extreme Family Expo's liability as herein set forth. The amounts payable to Extreme Family Expo are unrelated to the value of the Exhibitor's property being handled by Extreme Family Expo or its subcontractor. It is impractical and extremely difficult to fix the value of each shipment handled by Extreme Family Expo or its subcontractors. It is agreed therefore that if Extreme Family Expo or its subcontractors should be found liable for loss or damage to Exhibitor's materials, the liability shall be limited to the specific article that was physically lost or damaged. Such liability shall be limited to a sum equal to 30 cents per pound per article, with a maximum liability of \$500 per item, or \$1,000 per shipment, whichever amount shall be less, as agreed upon damages and not as a penalty, and such agreed upon damages shall be the Exhibitor's exclusive remedy.
- Exhibits left on exhibit floor without return instructions will be returned to our warehouse and held for disposition at an additional charge. Extreme Family Expo & Events, LLC will not be responsible for condition, count or content until such time as exhibits or materials are picked up for removal after the close of the exhibition.
- Make certain all your material is properly insured against fire, theft and all hazards while in transit to and from your booth.
- Exhibitor routings on outbound shipments will be honored when possible. However, we reserve the right to reroute as necessary. All outbound shipments must be tendered with a bill of lading. In the event the designated carrier fails to pick up by the specified time, such shipments will be rerouted by Extreme Family Expo & Events, LLC **Specified (freight force) time can be obtained at the Extreme Family Expo Service Desk or by calling customer service.**
- All shipments requiring special handling for any reason, or due to length, width or height, will be handled on a time and material basis.
- Extreme Family Expo & Events, LLC, as the Official Service Contractor, shall have control over all freight docks, doors, elevators and crate storage areas. Any shipment not handled by Extreme Family Expo & Events, LLC, but for which Extreme Family Expo & Events, LLC is required to handle the storage of the empty shipping containers, a charge will be assessed.
- To avoid confusion, remove all expired shipping labels before shipment.
- Collect shipments will not be accepted unless written authorization is furnished by the shipper to accept the shipment. There will be a 25% surcharge (\$15.00 minimum) based on the amount advanced by Extreme Family Expo & Events, LLC
- In the event freight is left on the show floor without a bill of lading on file with Extreme Family Expo, it will be shipped via ArcBest/ABF Freight collect, and will be charged a \$50.00 administrative fee by Extreme Family Expo.

**EXTREME FAMILY EXPO & EVENTS, LLC WILL ROUTE ALL SHIPMENTS UNLESS SPECIAL ADVANCE ARRANGEMENTS ARE MADE . . .**

**INSURANCE**

Extreme Family Expo & Events, LLC will not be responsible for the count or content of material after it has been placed in the exhibit area, before or during installation time, at the conclusion of the event, or prior to taking physical count and possession in preparation to moving such materials.

You agree to hold harmless Extreme Family Expo & Events, LLC, for responsibility for concealed and/or apparent damage to uncrated and/or unskidded exhibit material.

**TERMS**

Charges due upon presentation of invoice at show; payment received within 30 days of invoice date will be net, thereafter interest at the rate of 18% per annum will be added to the unpaid balance of the invoice until it is paid.

To assure the orderly processing of your material-handling service requirements it is absolutely essential that this form be READ, COMPLETED and SIGNED by an officer of your organization and emailed to exhibitorservices@extremefamilyexpo.com

Company Name:	Address:
Attention of:	City/State:
Signature:	Title:
Name of Show:	Booth #:

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## MATERIAL HANDLING ASSISTANCE - PASSENGER VEHICLES ONLY

(200 lbs maximum)

Material Handling Assistance consists of one (1) laborer with one (1) cart for one (1) trip only.

This service is for those that have small items that weigh 200 pounds or less. A passenger vehicle is defined as a car, van, suv, or pick-up truck.

There must be two (2) people with the vehicle, one person to go with your product to the booth and one person to remove the vehicle from the receiving area.

Freight that exceeds 200 lbs must be handled by Extreme Family Expo at posted material handling rates. No personal trucks one ton & over, no rental trucks, trailers, or bobtails will be unloaded via Material Handling Assistance.

If you choose not to wait for a laborer and cart, but do use the freight doors, you will still be charged the below rates for facility access

\$75.00 Straight time

Move-in only

Move-out only

\$140.00 Straight time

Round trip

\$115.00 Overtime

Move-in only

Move-out only

\$ 230.00 Overtime

Round trip

\$190.00 Straight/overtime

Round trip

Add 7% tax to these rates.

**Straight time:** 8:00 AM - 4:30 PM Monday through Friday.

**Overtime:** All other hours on weekdays and all hours on Saturday and Sunday. Holidays will be billed at double the straight time rate.

I hereby acknowledge that I have read and understand that the load in/load out Material Handling Assistance fee is for a maximum weight of 200 pounds. If my freight weighs more than 200 pounds, I agree to be charged based on the exhibit shipping information & material handling rate schedule in the exhibitor services manual.

PLEASE PRINT CLEARLY OR TYPE

**\*\*Signature also indicates you have read and agree to Extreme Family Expo's payment policy\*\***

Company Name: \_\_\_\_\_ Booth #: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

Authorized Name (Print): \_\_\_\_\_ Signature: \_\_\_\_\_

EXHIBITOR MATERIALS

From \_\_\_\_\_ (Shipper):  
\_\_\_\_\_  
\_\_\_\_\_

To: \_\_\_\_\_

(Exhibitor Name)

**Cruise360**

**c/o Extreme Family Expo & Events, LLC**  
ArcBest/ABF Freight  
14045 S. Military Trail  
Delray Beach, FL 33484

**ADVANCE FREIGHT MUST BE DELIVERED BY:  
APRIL 21, 2025**

Booth # : \_\_\_\_\_

No. \_\_\_\_\_ of \_\_\_\_\_ pieces

**ADVANCE WAREHOUSE**

EXHIBITOR MATERIALS

From \_\_\_\_\_ (Shipper):  
\_\_\_\_\_  
\_\_\_\_\_

To: \_\_\_\_\_

(Exhibitor Name)

**Cruise360**

**c/o Extreme Family Expo & Events, LLC**  
ArcBest/ABF Freight  
14045 S. Military Trail  
Delray Beach, FL 33484

**ADVANCE FREIGHT MUST BE DELIVERED BY:  
APRIL 21, 2025**

Booth # : \_\_\_\_\_

No. \_\_\_\_\_ of \_\_\_\_\_ pieces

**ADVANCE WAREHOUSE**

EXHIBITOR MATERIALS

From \_\_\_\_\_ (Shipper):  
\_\_\_\_\_  
\_\_\_\_\_

To: \_\_\_\_\_

(Exhibitor Name)

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Booth # : \_\_\_\_\_

No. \_\_\_\_\_ of \_\_\_\_\_ pieces

**ADVANCE WAREHOUSE**



EXHIBITOR MATERIALS

From \_\_\_\_\_ (Shipper):  
\_\_\_\_\_  
\_\_\_\_\_

To: \_\_\_\_\_  
(Exhibitor Name)

**Cruise360**  
**c/o Extreme Family Expo & Events, LLC**  
Broward County Convention Center  
1950 Eisenhower Blvd.  
Ft. Lauderdale, FL 33316

**FREIGHT MUST BE DELIVERED ON:**  
**APRIL 22—23, 2025 8:00AM—5:00 PM**  
**APRIL 24, 2025 8:00AM—12:00 PM**

Booth # : \_\_\_\_\_  
No. \_\_\_\_\_ of \_\_\_\_\_ pieces

SHOW SITE

EXHIBITOR MATERIALS

From \_\_\_\_\_ (Shipper):  
\_\_\_\_\_  
\_\_\_\_\_

To: \_\_\_\_\_  
(Exhibitor Name)

**Cruise360**  
**c/o Extreme Family Expo & Events, LLC**  
Broward County Convention Center  
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Ft. Lauderdale, FL 33316

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**APRIL 24, 2025 8:00AM—12:00 PM**

Booth # : \_\_\_\_\_  
No. \_\_\_\_\_ of \_\_\_\_\_ pieces

SHOW SITE

EXHIBITOR MATERIALS

From \_\_\_\_\_ (Shipper):  
\_\_\_\_\_  
\_\_\_\_\_

To: \_\_\_\_\_  
(Exhibitor Name)

**Cruise360**  
**c/o Extreme Family Expo & Events, LLC**  
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Booth # : \_\_\_\_\_  
No. \_\_\_\_\_ of \_\_\_\_\_ pieces

SHOW SITE

EXHIBITOR MATERIALS

From \_\_\_\_\_ (Shipper):  
\_\_\_\_\_  
\_\_\_\_\_

To: \_\_\_\_\_  
(Exhibitor Name)

**Cruise360**  
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Booth # : \_\_\_\_\_  
No. \_\_\_\_\_ of \_\_\_\_\_ pieces

SHOW SITE

# Extreme Family Expo & Events



9402 American Eagle Way, Suite 200 Orlando, FL 32837  
exhibitorservices@extremefamilyexpo.com  
407-227-6732

2025 Cruise360

Broward County Convention Center  
Ft. Lauderdale, FL

April 24, 2025

## PRE-PRINTED OUTBOUND SHIPPING LABELS REQUEST

Please complete this form and return to Extreme Family Expo to receive printed labels. They will be available at the Extreme Family Expo Service Desk at the close of the show.

**Shipping Destination 1: Number of labels:** \_\_\_\_\_

Please print clearly or type.

Company:	Contact :	Booth Number:	
Street Address:	City:	State:	Zip Code :

**Shipping Destination 2: Number of labels:** \_\_\_\_\_

Company:	Contact :	Booth Number:	
Street Address:	City:	State:	Zip Code :

**Shipping Destination 3: Number of labels:** \_\_\_\_\_

Company:	Contact :	Booth Number:	
Street Address:	City:	State:	Zip Code :

Once your shipment is packed, ready to go, and has labels on it, return your Bill of Lading (BOL) to the Extreme Family Expo Service Desk. Shipments without the BOL turned in will be shipped by the official show carrier at the exhibitor's expense.

Extreme Family Expo does not accept responsibility for exhibitor property left on the floor unattended.

PLEASE PRINT CLEARLY OR TYPE

**\*\*Signature also indicates you have read and agree to Extreme Family Expo's payment policy\*\***

Company Name: \_\_\_\_\_ Booth #: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

Authorized Name (Print): \_\_\_\_\_ Signature: \_\_\_\_\_

# Extreme Family Expo & Events



9402 American Eagle Way, Suite 200 Orlando, FL 32837

exhibitorservices@extremefamilyexpo.com

407-227-6732

2025 Cruise360

Broward County Convention Center  
Ft. Lauderdale, FL

April 24, 2025

The following order forms are for services/materials provided by sources other than EFE&E. Please follow the return instructions on the various forms attached.



# Official Transportation Provider

via the ABF Freight® network

Let ArcBest® make your next trade show the easiest you have attended!

We have over 90 years of experience in the freight industry and a dedicated Trade Show division with service through North America through the ABF Freight® network.

Choose guaranteed, expedited shipping solutions – air or ground – with special discounted rates for your inbound and outbound shipments.

For personalized quotes, please call

**800.654.7019**

## Our Services Include:

Priority handling of your inbound and outbound shipments

Guaranteed expedited air and ground services

LTL ground transportation

International transportation



Trust your important trade show shipment to the leader in exhibition transportation services

**ArcBest**



# REQUEST FOR INFORMATION

## ArcBest® Trade Show Shipping

Exhibiting Company \_\_\_\_\_ Contact Name \_\_\_\_\_

Title \_\_\_\_\_ Email \_\_\_\_\_ Phone \_\_\_\_\_

### SHIPPER INFORMATION

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Pickup Date/Time \_\_\_\_\_

### FREIGHT INFORMATION

Piece Count and Type \_\_\_\_\_

Total Weight \_\_\_\_\_

Dimensions (L) \_\_\_\_\_ (W) \_\_\_\_\_ (H) \_\_\_\_\_

### SHIP TO: Warehouse Show Site

Show Name \_\_\_\_\_

Booth No. \_\_\_\_\_

Contractor \_\_\_\_\_

Show Dates \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Delivery Date \_\_\_\_\_

### ADDITIONAL INFORMATION

Residential Pickup  Inside Pickup

Liftgate  Dock

Would you like an ArcBest Trade Show Coordinator to contact you with a quote or information?  YES  NO

If you are faxing this form, please print a copy, complete the requested information, and then fax to 479.785.8701.

If you are completing electronically, you can either print and fax your request or click on the submit button to send your request to one of our Trade Show specialists.

ArcBest • Trade Show Shipping • P.O. Box 10048 • Fort Smith, AR 72917-0048

**SUBMIT**

**800-654-7019**

tradeshow@arcb.com | arcb.com



# BROWARD COUNTY CONVENTION CENTER

## IT SERVICE

Internet Services are handled exclusively by the Broward County Convention Center.

Please visit their website, <https://exhibitors.venueops.com/exhibitorStore/account-1347-A/exhibition-3459-A> for information, rates and order forms.



# CRUISE360 2025

April 24, 2025



BROWARD COUNTY  
CONVENTION  
CENTER  
GREATER FORT  
LAUDERDALE

## ORDER ELECTRICAL ONLINE!

Take advantage of discounted rates!

Order your electrical services online by

04 / 03 / 2025

[ORDERING.EDLEN.COM](https://ORDERING.EDLEN.COM)

Quick, secure, and easy to use!

You may receive an email to finalize your order from

[ExhibitorServices-FtLauderdale@edlen.com](mailto:ExhibitorServices-FtLauderdale@edlen.com)

**EDLEN**  
The Power People

Edlen Electrical Exhibition Services

16110 NW 13th Avenue, Miami, FL 33169

305.623.5335 • [miami@edlen.com](mailto:miami@edlen.com) • [www.edlen.com](http://www.edlen.com)



# SHOWGEAR PRODUCTIONS

WWW.SHOWGEAR.COM

VIRTUAL EVENTS • ONLINE CONFERENCES • WEBINARS  
EXHIBITIONS • TRADE SHOWS • CONVENTIONS • LIVE PRODUCTION

## Exhibitor Order Form

### ALL ORDERS DUE BY:

ORDERS RECEIVED AFTER DUE DATE  
ARE SUBJECT TO A 25% RUSH  
ORDER FEE

### ADVANCED RATE ORDERS DUE BY:

ORDERS RECEIVED AFTER THIS DATE  
WILL BE SUBJECT TO SHOW RATE  
PRICING

Official Audio Visual  
Supplier For



**Apr 22 - 25, 2025**

## Exhibitor Information

Company Name:

Address:

City:

State:

Country:

Postal:

Phone:

Ext:

## Contact Information

First Name:

Last Name:

Email:

Phone:

Ext:

## On-Site Contact Information

First Name:

Last Name:

Email:

Phone:

Ext:

## Booth/Room Location



30312 Esperanza, Rancho Santa Margarita, CA 92688

orders@showgear.com

Phone: (949) - 888 - 4540

Toll-Free: (800) - 840 - 4327

Fax: (949) - 888 - 4881

# Exhibitor Catalog

## Packages

### Video Packages

#### Deluxe

Package Includes:

- (2x) 65" LCD Monitor
- (2x) Dual Pole Stand with Shelf
- (1x) PC Laptop Computer
- (2x) HDMI Cable Included

Advanced Rate

\$2,450

Show Rate

\$3,100



#### Basic

Package Includes:

- (1x) 55" LCD Monitor
- (1x) Dual Pole Stand with Shelf
- (1x) PC Laptop Computer
- (1x) HDMI Cable Included

Advanced Rate

\$1,275

Show Rate

\$1,650



### Audio Packages

#### Deluxe

Package Includes:

- (2x) Wireless Microphone Kit
- (1x) 12 Channel Analog Audio Mixer
- (2x) JBL 15 Pro Speakers 300W & Stands
- (1x) DI Box for (Computer/Device Sound)

Advanced Rate

\$1,225

Show Rate

\$1,675



#### Basic

Package Includes:

- (2x) Wireless Microphone Kit
- (1x) 12 Channel Analog Audio Mixer
- (2x) JBL 10 Pro Speakers 125W & Stands
- (1x) DI Box for (Computer/Device Sound)

Advanced Rate

\$1,075

Show Rate

\$1,475



### Tour Guide Packages

#### Large

Includes:

- (1x) System Base Unit
- (20x) Headsets

Advanced Rate

\$1,500

Show Rate

\$2,000

#### Medium

Includes:

- (1x) System Base Unit
- (10x) Headsets

Advanced Rate

\$750

Show Rate

\$1,000

#### Small

Includes:

- (1x) System Base Unit
- (5x) Headsets

Advanced Rate

\$500

Show Rate

\$750

Additional Headset Receivers Advanced Rate Show Rate  
\$75 \$100



# Exhibitor Catalog

## Monitors & Displays

### 4K UHD

	<u>Advanced Rate</u>	<u>Show Rate</u>	<u>Quantity</u>
82" 4K Smart TV Monitor	\$3,500	\$3,700	
75" 4K Smart TV Monitor	\$2,100	\$2,300	
70" 4K Smart TV Monitor	\$1,800	\$2,000	
65" 4K Smart TV Monitor	\$1,400	\$1,600	
55" 4K Smart TV Monitor	\$1,100	\$1,300	
50" 4K Smart TV Monitor	\$800	\$1,000	

### 1080p HD

	<u>Advanced Rate</u>	<u>Show Rate</u>	<u>Quantity</u>
82" 1080p HD TV Monitor	\$1,700	\$1,900	
75" 1080p HD TV Monitor	\$1,200	\$1,400	
70" 1080p HD TV Monitor	\$1,100	\$1,300	
65" 1080p HD TV Monitor	\$900	\$1,100	
55" 1080p HD TV Monitor	\$800	\$1,000	
50" 1080p HD TV Monitor	\$700	\$900	
46" 1080p HD TV Monitor	\$650	\$850	
43" 1080p HD TV Monitor	\$550	\$750	
32" HD TV Monitor	\$300	\$500	
27" HD TV Monitor	\$200	\$400	
23" HD TV Monitor	\$125	\$175	

### Accessories

	<u>Advanced Rate</u>	<u>Show Rate</u>	<u>Quantity</u>
Dual Post Monitor Stand	\$175	\$200	
Shelf (For Dual Post Monitor Stand)	\$50	\$75	



# Exhibitor Catalog

## Event Accessories

### Audio<sup>1</sup>

	<u>Advanced Rate</u>	<u>Show Rate</u>	<u>Quantity</u>
Wireless Handheld Microphone Kit	\$300	\$400	
Wireless Lavalier Microphone Kit (Bodypack)	\$300	\$400	
JBL 10 Pro Speaker 125W	\$150	\$200	
JBL 15 Pro Speaker 300W	\$225	\$300	
12 Channel Analog Audio Mixer	\$150	\$225	
DI Box (Computer/Device Sound)	\$25	\$50	

### Computers

	<u>Advanced Rate</u>	<u>Show Rate</u>	<u>Quantity</u>
PC Laptop <i>i7 16GB RAM 512 GB HDD</i>	\$300	\$400	
iPad 4G Cellular <i>(Data included)</i>	\$300	\$400	
iPad Wifi Only	\$175	\$275	
MICA Media Player	\$150	\$225	

### Lighting

	<u>Advanced Rate</u>	<u>Show Rate</u>	<u>Quantity</u>
LED Color Uplight <i>(Battery Powered)</i>	\$150	\$200	
LED Leko Fixture	\$225	\$300	

<sup>1</sup> Sound (music or any audible noise) from any booth may not exceed 80 decibels as determined by CLIA. An exhibitor in violation of this policy will receive a verbal warning from CLIA. If the exhibitor continues to violate this policy, sound equipment will be disconnected, turned off or removed for the remainder of the day. Electrical power will be removed if applicable.

# Exhibitor Catalog

More Services

**Call to add these services to your booth!**

## LED Walls



## Giant iTab



What is the Giant iTab and what does it do? The Giant iTab is an award-winning touchscreen solution that looks much like a very large smartphone or tablet. This is why it's frequently referred to as a 'giant iPhone display' or a 'giant iTab display'. The interface replicates that of a smartphone or tablet, so your guests and event attendees will already know how to operate and interact with it.

# Cost Breakdown

## IMPORTANT

Show Gear Productions requires pre-payment on all orders.

**ORDERS RECEIVED AFTER DUE DATE  
WILL RECEIVE A 25% RUSH ORDER FEE**

### Gear List Items:

Advanced Rate      Show Rate

### Gear Subtotal:

### Service Fee 25%:

*Service fee includes:*

*Delivery, Set Up, Strike, Pick Up,  
& Onsite Support. No Drayage Fees*

### Total:

*The undersigned has read and agrees to all terms and conditions on page 7, and labor rates of this rental agreement. The undersigned authorizes Show Gear Productions to charge the above-listed for the equipment, labor, and/or services detailed in this agreement, and for any client approved add-ons and change orders. Unless otherwise noted, billing details will be sent separately.*

**Signature:**

**Date:**



# Terms & Conditions

## TERMS AND CONDITIONS OF RENTAL

The RENTER (client) agrees that all electronic equipment can fail without notice due to wear and tear, movement during installation, or inconsistent power provided by the venue, and agrees to hold Show Gear Productions harmless for any costs or loss of exhibit time due to equipment failure before or during the client's presentation. The only compensation Show Gear Productions will offer is a pro-rated rental cost reduction based upon the duration of the equipment failure beyond a (2) two-hour period. If the equipment is mounted in such a way by the RENTER, or by Show Gear Productions as directed by the RENTER to limit or delay our ability to replace the item at the time of failure then the item will be replaced at the next available moment. No pro-rate discount can be offered unless a replacement is not made available. The RENTER is responsible for any rigging costs incurred when swapping out rigged equipment. The RENTER is responsible for the security and well-being of all equipment from delivery (including the procedure of drayage/handling by decorators or other 3rd parties assigned by the RENTER to handle their booth elements) until picked up by Show Gear Productions. This includes scratches to monitor screens and bezels, missing remotes, mounting hardware, or any other loss or damage regardless of cause. Damages will be charged to the credit card on file. By executing this rental agreement, you agree to all terms and conditions on this form. In addition to the terms stated the RENTER acknowledges that submission of the order form after The Advanced Rate Due Date, as mentioned on page 1 and in the footer of each page up to the Cost Breakdown page, will result in the application of the Show Rate Pricing. Furthermore, if the order form is submitted after the All Order Due Date, the RENTER will be subject to an additional 25% rush order fee, which is detailed on the Cost Breakdown page. Timely submission is therefore recommended to avoid additional fees.

## CANCELLATION POLICY

Availability is NOT guaranteed until the order is paid for and confirmed. Orders canceled less than 14 days before delivery are subject to a 25% restocking fee. Orders canceled less than 8 days before delivery are subject to a 50% restocking fee. Orders cannot be canceled less than five calendar days before the delivery date unless both parties agree. The "Delivery" Date for all booth orders is considered the first setup date that the exhibitor is allowed to set, or the delivery date requested on this order form. RENTER must be in the booth and sign for delivery unless you authorize us to leave the equipment in the booth unsecured. Re-delivery may add costs to the RENTERS order. If the RENTER requests Show Gear Productions to leave the equipment in the booth unattended because they cannot be in the booth to sign for the gear at the scheduled delivery time, the RENTER agrees to stipulate the condition of the equipment was good at the time of the delivery, and any damage to the equipment, as noted at the time of

# Terms & Conditions

pickup, will be charged to the RENTER.

## LABOR POLICY

Show Gear Productions will perform all the work that we can perform without violation of any union rules or restrictions and deliver the equipment to your booth. The basic delivery charge includes our techs setting up the monitors on their tabletop stands and placing them on a RENTER-provided surface or mounting the monitors to a floor stand that WE provide. We will connect the monitor to a local source and remove the empty cases. All other types of installation (mounting monitors on walls, truss, or any other method) are considered advanced installations and must be discussed in advance. If a dedicated tech or technician is required for this installation, then additional charges may apply. Advanced installation is \$70/per hour, per technician, in most cases and some minimums may apply. Please call us at 949-600-8235 to discuss your booth. We will work with you to minimize costs but please understand if our techs are going to spend several hours or days assembling the AV in your booth, we must be compensated for this work. We can also help you plan all technical considerations such as splitting signals to multiple monitors, HDCP Compliance, signal loss over distance, etc. There is no cost for pre-production services with your order.

## DELIVERY / PICKUP POLICY

Delivery and pickup time under the Delivery Section is not guaranteed. This is the target time and date that we aim for, and in almost all cases it is not an issue. However, Show Gear Productions does not control the dock. We can only estimate when the equipment will be loaded into the facility and delivered to your booth. Please do not schedule riggers or install crew for audiovisual without consulting with Show Gear Productions first. Show Gear Productions cannot be held responsible for labor costs (or any other costs) for wait/stand-by time if the AV is not delivered to the booth at the exact time requested. We recommend a time buffer between the requested delivery time and the scheduling of any installation and dismantle labor (including labor booked through Show Gear Productions) to ensure the equipment is in the booth before labor arrives.

## TV STAND POLICY

We often get questions as to why we charge what we charge for a TV stand, and then a separate cost for a mount. There are several factors involved, and we have experimented with various price structures in the past and have determined that the best method for all parties is to charge the same rental cost for a stand, regardless of whether the monitor is also rented from Show Gear Productions, or if you provide one yourself. However, the commercial (industry standard) Dual Pole 7' Tall Plasma/LCD Stand that we carry does not mount directly to the monitor. The monitor must have a

# Terms & Conditions

compatible bracket, manufactured by Premier Mounts and it must mount to the PSD Dual Pole Stand. Consumer wall mounts found at box stores such as Best Buy will not mount to the stand. If the client owns the proper mount for their monitor- it's no problem. However, if the client brings his/her monitor and does not own the compatible mount, then Show Gear Productions can rent the mount. It would be impossible for us to list the cost of these mounts on the order form as there are hundreds of models for every brand/make/model of every monitor on the market. We will gladly provide a quote for these mounts upon request. We usually rent these mounts to our clients for \$75, but this is not guaranteed. Just email or call us with the exact make/model of the monitor you are bringing. Please understand that if you bring your monitor you will need to order labor from us if you want us to attach it to the stand. We will do our absolute best to serve you, but AV labor is expensive for us to provide, and hanging client monitors on stands is always a time-consuming endeavor. Show Gear Productions will not be held liable for ANY damage to a client monitor for any reason whatsoever if you request that Show Gear Productions hang your monitor. There is no way for us to verify if any damage to the monitor already existed or was caused by a third party. Internal damage cannot be seen by visual inspection. By ordering labor to handle any of your equipment you agree to hold Show Gear Productions AV and its vendors harmless for any loss or damages of any kind.





**Lead Retrieval Made Easy**

**DISCOUNT DEADLINE: FRIDAY, MARCH 21, 2025**

# 1 Choose Your Scanner Option

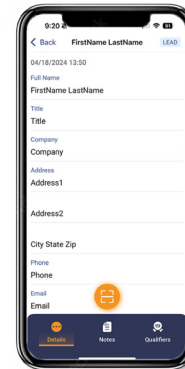


## MobilePlus™

Handheld "State of the Art" Honeywell Scanner

**Discounted**  
\$369.00

**Show Rate**  
\$419.00



## LeadsPlus™ App

Use your own IOS or Andoid Devices

	<u>Discounted</u>	<u>Show Rate</u>
<b>First License</b>	\$ 359.00	\$ 409.00
<b>Additional</b>	\$ 99.00	\$ 149.00
	<u>Bundles</u>	
<b>3 Pack</b>	\$499.00	\$549.00
<b>6 Pack</b>	\$799.00	\$849.00
<b>10 Pack</b>	\$999.00	\$1049.00

# 2 Capture to Close AI



A.I. automated targeted emails to connect leads with sales reps.

**Discounted**  
\$899.00

**Show Rate**  
\$999.00

# 3 Behavioral Analytics



Smart sensors deliver real-time visitor analytics with 95% accuracy

	<u>Booth Size</u>
<b>10x10</b>	\$999.00
<b>10x20</b>	\$1499.00
<b>20x20</b>	\$1999.00

**CLICK HERE TO ORDER ONLINE**

Visit Us at: [www.american-tradeshow.com](http://www.american-tradeshow.com) Email: [orders@american-tradeshow.com](mailto:orders@american-tradeshow.com)  
 Questions? Please call: 985-809-0600  
 Mail Checks to: ATTN - American Tradeshow Services | 217 General Patton Ave. Mandeville, LA 70471

# LEAD RETRIEVAL 101

***How are you capturing and following up with all of the leads collected at your booth?***

“Maximize your ROI by using ATS Lead Retrieval services.”

Badges at events act as a form of identification and most importantly, electronic business cards. In an effort to streamline session attendance tracking & exhibitor lead capture show managers incorporate QR barcodes fully encoded with attendee contact info as well as important demographic data allowing the exhibitors to easily qualify and follow up.

.....

### **Why use event provided Lead Retrieval services?**

- Easy to scan & capture attendee contact + key demographic information.
- Digital qualifiers & note taking
- Lead data available in real-time & post event (saved in Cloud for up to 36 months)
- Onsite technical support included
- Easily manage your exhibit booth team's leads
- Customization and seamless integrations into your existing CRM system available.



Dedicated device  
to capture leads  
*Just Point & Scan*

**MobilePlus™**



Use your own  
device to capture  
leads  
*Just Point & Scan*

**LeadsPlus™ App**