SPONSORSHIP OPPORTUNITIES

Cruise 360
2020
Vancouver
May 12–16, 2020
Cruise360 sponsorship offers multiple opportunities to get your brand and message in front of the professional travel agent community. Create new relationships, engage with travel agents face-to-face and encourage brand loyalty with one of our exclusive sponsorship packages. Make an immediate and lasting impact on more than 2,300 travel professionals. Promote your brand and key message over six days within the Cruise360 conference and trade show sphere. Customized packages are available.

**2020 SPONSORSHIP & EXHIBITOR GUIDE**

- Cruise360 Attendee Profile
- About
- Overall Sponsorship Packages
- Create Your Own Sponsorship Package
- Cruise360 Trade Show Exhibitor Booths
- Cruise360 Product/Destination Workshops
- Vancouver Convention Centre Branding
- Contact Us
“Cruise360 has a strong tradition of providing education and networking to travel partners whether they are new to the industry or lifetime veterans. The General Sessions, panels, work-shops and networking events are invaluable in terms of staying up to date on the latest information, trends and opportunities. I am very much looking forward to learning and reconnecting with travel advisors at this event!”

Camille Olivere – SVP, Sales

“Cruise360 brings together highly qualified travel advisors, training, ship tours, networking and industry updates from our top leaders. It’s one of the most important events of the year for Carnival and we’re excited to expand our Cruise360 activities in 2020 with more BDMs, new activities at our booths, and more cruise giveaways. Cruise360 is a great opportunity to expose our brand to the best-of-the-best travel advisors and we look forward to seeing everyone there.”

Adolfo Perez – Senior Vice President, Sales and Trade Marketing

“Cruise360 is simply the “do not miss” event of the year. The sharing of best practices, exposure to industry executives and interactive experiences including workshops and ship tours are just a few of the unique opportunities travel agents have at this event. Cruise360 provides a mix of education, inspiration and motivation to build your travel business and also offers fun and exciting entertainment and activities reminding us why we are in the business we are in.”

Ken Muskat – EVP & Chief Operating Officer

“Cruise360 is an invaluable educational experience that brings like-minded cruise travel professionals together. The event provides them with an enriching experience, awesome networking opportunities and a wide breadth of content all designed to expand learning and bring them forward in their career. I always walk away with something new learned and somebody new that I have met. It is a great platform for learning that I look forward to each year.”

Drew Daly – General Manager of Network Engagement & Performance

“As a proud sponsor of Cruise360 for many years, this event continues to offer a great opportunity to connect with leisure travel advisors that are very engaged and are excited to learn about our hotels, products and travel agency programs.”

Cynthia Perry, CTC – Global Director, Travel Industry Sales Global Sales Organization
CRUISE360 ATTENDEE PROFILE

HERE IS WHAT THEY SELL

AND WHERE THEY SELL IT

- **CRUISES**: 98%
- **PACKAGED TRAVEL**: 80%
- **HOTELS**: 73%
- **AIR**: 57%
- **CAR RENTAL**: 47%
- **OTHER**: 11%

- **CARIBBEAN**: 97%
- **ALASKA**: 76%
- **EUROPE**: 75%
- **MEXICO**: 73%
- **HAWAII**: 69%
- **SOUTH AMERICA**: 36%
- **AUSTRALIA & NEW ZEALAND**: 35%
- **ASIA**: 32%
- **TAHITI**: 27%
- **AFRICA**: 25%

- **Hosted Independent Contractor**: 71%
- **Independent Travel Seller**: 10%
- **Agency/Agent Employee**: 5%
- **Agency/Agent Owner/Manager**: 4%
- **Other**: 10%
As the largest and only official conference of the cruise industry, Cruise360 brings together travel professionals, cruise line representatives, ports & destinations, industry suppliers and CLIA preferred partners for a truly panoramic view of the cruise industry.

Our biggest professional development event of the year, Cruise360 features a week’s worth of professional development, ship inspections, networking and the latest industry trends.

Duration: Five (5) Days

Audience:
- Travel Agents
- Cruise Lines
  - CEO’s, COO’s, Brand Presidents,
    Senior Executive, Vice Presidents from Sales and Marketing
  - 200+ Travel Industry Suppliers

Number of Sponsorships Available: 300+
### OVERALL SPONSORSHIP PACKAGES

<table>
<thead>
<tr>
<th>Sponsorship Type</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>EXCLUSIVE OVERALL SPONSOR*</td>
<td>$150,000</td>
</tr>
<tr>
<td>ELITE SPONSOR*</td>
<td>$75,000</td>
</tr>
<tr>
<td>PREMIUM SPONSOR*</td>
<td>$50,000</td>
</tr>
<tr>
<td>DELUXE SPONSOR*</td>
<td>$30,000</td>
</tr>
</tbody>
</table>

* Benefits will be tailored to fit the sponsor’s needs
CREATE YOUR OWN SPONSORSHIP PACKAGES

CALL FOR PRICE QUOTE

<table>
<thead>
<tr>
<th>Item</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>LANYARDS</td>
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</tr>
<tr>
<td>OFFICIAL NOTE PADS AND PENS</td>
<td>(SUPPLIED BY SPONSOR)</td>
</tr>
<tr>
<td>TRADE SHOW BROCHURE BAGS</td>
<td></td>
</tr>
<tr>
<td>WATER BOTTLES</td>
<td></td>
</tr>
<tr>
<td>HOTEL KEY CARDS</td>
<td>(ALL HOST HOTELS)</td>
</tr>
<tr>
<td>ATTENDEE HOTEL ROOM DROP</td>
<td></td>
</tr>
<tr>
<td>TRAVEL AGENT TOTE INSERT</td>
<td>(SUPPLIED BY SPONSOR)</td>
</tr>
<tr>
<td>CHARGING STATIONS</td>
<td></td>
</tr>
<tr>
<td>FLOOR DECALS (6 – 3’ X 3’)</td>
<td></td>
</tr>
<tr>
<td>----------------------------</td>
<td></td>
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<tr>
<td>MOBILE APP SPONSORSHIP</td>
<td></td>
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<tr>
<td>MOBILE APP PUSH MESSAGES</td>
<td></td>
</tr>
<tr>
<td>BRANDED SEAT COVERS</td>
<td></td>
</tr>
<tr>
<td>• All Three (3) General Sessions and Hall of Fame</td>
<td></td>
</tr>
<tr>
<td>• CLIA Seminars</td>
<td></td>
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<tr>
<td>E-BLAST (CHOOSE FROM)</td>
<td></td>
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<tr>
<td>• Pre Cruise360</td>
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<td>• Post Cruise360</td>
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<tr>
<td>• Pre &amp; Post Cruise360</td>
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<tr>
<td>REGISTRATION SPONSOR</td>
<td></td>
</tr>
<tr>
<td>• Logo on Registration Counters/ Kick Plates</td>
<td></td>
</tr>
<tr>
<td>• Travel Agent Cruise360 Tote Bags (supplied by sponsor)</td>
<td></td>
</tr>
</tbody>
</table>
AGENT BREAKFAST WITH 45 MINUTE PRESENTATION (INCLUDING STANDARD A/V)

AGENT LUNCH WITH 45 MINUTE PRESENTATION (INCLUDING STANDARD A/V)

GENERAL SESSIONS WITH A 4 MINUTE PRESENTATION

SEAT DROP (ONE ITEM)

ATTENDEE GUIDE ADS (CHOOSE FROM)

- 1/2 Page, Full Color
- Full Page, Full Color

Have an idea to promote your brand?
Let’s work together to design the perfect promotion to reach these valuable sellers!
# CRUISE360 TRADE SHOW EXHIBITOR BOOTHS

<table>
<thead>
<tr>
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</thead>
<tbody>
<tr>
<td><strong>Standard</strong> 10' x 10'</td>
<td>$2,895 USD</td>
<td>$3,295 USD</td>
<td>$3,495 USD</td>
<td>$3,695 USD</td>
</tr>
<tr>
<td><strong>Double</strong> 20' x 10'</td>
<td>$5,790 USD</td>
<td>$6,590 USD</td>
<td>$6,990 USD</td>
<td>$7,390 USD</td>
</tr>
<tr>
<td><strong>End Cap</strong> 20' x 10'</td>
<td>$6,390 USD</td>
<td>$7,190 USD</td>
<td>$7,490 USD</td>
<td>$7,890 USD</td>
</tr>
<tr>
<td><strong>Island</strong> 20' x 20'</td>
<td>$13,480 USD</td>
<td>$13,480 USD</td>
<td>$13,480 USD</td>
<td>$13,480 USD</td>
</tr>
</tbody>
</table>

**TRADE SHOW BOOTH FEE INCLUDES:**

3 Trade Show ONLY passes. Each 10 ft x 10 ft exhibitor booth at Cruise360 includes backwall drape and siderails, a 6 ft skirted table, two chairs and a waste basket. Booths are not carpeted.
CRUISE360 PRODUCT/DESTINATION WORKSHOPS

Sponsorship

PRODUCT/DESTINATION WORKSHOPS (45 MINUTES/ EACH) $6,750 USD

Please note the following regarding the sponsorship of Product or Destination Workshops:

• Workshops are subject to limited availability.

• Workshops seat approximately 75/100 attendees. Actual attendance is not guaranteed and will vary. Multiple workshops will be conducted at the same time.

• Basic A/V is included.
RATES, SIZES AND SPECS

Deadlines and rates are subject to change without notice. Please confirm with your sales rep.

LOCATION
Located in Level 1 (Ballroom Foyer and Burrard Foyer) and Level 2 (Burrard Foyer)

SIZES
36” x 36”

SPECs
Scale: 100% scale
Type Safety: It is suggested to run all text at least 2” away from any edge
Fonts: Please ensure all fonts are outlined/converted to curves
Acceptable File Formats: PDF or EPS
Color Mode: CMYK
Fees: Fees will be incurred for any materials that do not meet the specs
File delivery via web: Once the insertion order has been accepted by publisher, advertiser will be provided with upload instructions. Send all insertion orders to your sales rep.

FOR MORE INFORMATION, VISIT CRUISE360.ORG
Marla Phaneuf  |  Vice President, Industry Relations
mphaneuf@cruising.org  |  603.557.3633
VINYL BANNER

LOCATION
Located in Level 1, City Foyer (Across Meeting Room 105 to Washrooms)
Room for up to 3 banners.

SIZES
20’ x 4’, Double Sided. Please allow 4” top and 4” bottom for pole pockets.

SPECs
Scale: 25%.
Type Safety: It is suggested to run all text at least 2” away from any edge
Fonts: Please ensure all fonts are outlined/converted to curves
Acceptable File Formats: PDF or EPS
Color Mode: CMYK
Fees: Fees will be incurred for any materials that do not meet the specs
File delivery via web: Once the insertion order has been accepted by publisher, advertiser will be provided with upload instructions. Send all insertion orders to your sales rep.

RATES, SIZES AND SPECS
Deadlines and rates are subject to change without notice. Please confirm with your sales rep.

FOR MORE INFORMATION, VISIT CRUISE360.ORG
Marla Phaneuf  |  Vice President, Industry Relations
mphaneuf@cruising.org  |  M  603.557.3633
Vinyl Banner

Rates, Sizes and Specs

Deadlines and rates are subject to change without notice. Please confirm with your sales rep.

Location

Located in Level 1, Burrard Foyer (Across Meeting Room 109 to 117)
Room for up to 3 banners.

Sizes

20’ x 4’, Double Sided. Please allow 4” top and 4” bottom for pole pockets.

Specs

Scale: 25%.
Type Safety: It is suggested to run all text at least 2” away from any edge.
Fonts: Please ensure all fonts are outlined/converted to curves.
Acceptable File Formats: PDF or EPS
Color Mode: CMYK
Fees: Fees will be incurred for any materials that do not meet the specs.
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For more information, visit Cruise360.org

Marla Phaneuf  |  Vice President, Industry Relations
mphaneuf@cruising.org  |  603.557.3633
RATES, SIZES AND SPECS

Deadlines and rates are subject to change without notice. Please confirm with your sales rep.

LOCATION
Located in Level 2, City Foyer (Across Meeting Room 202 to 206)
Room for up to 3 banners.

SIZES
20’ x 4’, Double Sided. Please allow 4” top and 4” bottom for pole pockets.

specs
Scale: 25%.
Type Safety: It is suggested to run all text at least 2” away from any edge
Fonts: Please ensure all fonts are outlined/converted to curves
Acceptable File Formats: PDF or EPS
Color Mode: CMYK
Fees: Fees will be incurred for any materials that do not meet the specs
File delivery via web: Once the insertion order has been accepted by publisher, advertiser will be provided with upload instructions. Send all insertion orders to your sales rep.
RATES, SIZES AND SPECS

Deadlines and rates are subject to change without notice. Please confirm with your sales rep.

LOCATION
Located in Level 2, Burrard Foyer (Across Meeting Room 210 to 219)
Room for up to 3 banners.

SIZES
20’ x 4’, Double Sided. Please allow 4” top and 4” bottom for pole pockets.

SPECs
Scale: 25%.
Type Safety: It is suggested to run all text at least 2” away from any edge
Fonts: Please ensure all fonts are outlined/converted to curves
Acceptable File Formats: PDF or EPS
Color Mode: CMYK
Fees: Fees will be incurred for any materials that do not meet the specs
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RATES, SIZES AND SPECS
Deadlines and rates are subject to change without notice. Please confirm with your sales rep.

LOCATION
Level 1, Ballroom Foyer (Across Ballroom A to C Doors)
Up to 6 pillars.

SIZES
94.75” (width) around x 134” (height to valance)

SPECs
Scale: 25%.
Type Safety: It is suggested to run all text at least 2” away from any edge. Please also ensure no continuous graphics left to right.
Fonts: Please ensure all fonts are outlined/converted to curves
Acceptable File Formats: PDF or EPS
Color Mode: CMYK
Fees: Fees will be incurred for any materials that do not meet the specs
File delivery via web: Once the insertion order has been accepted by publisher, advertiser will be provided with upload instructions. Send all insertion orders to your sales rep.
RATES, SIZES AND SPECS
Deadlines and rates are subject to change without notice. Please confirm with your sales rep.

LOCATION
Level 1, Burrard Foyer (Across Washrooms to Meeting Room 118)
Room for up to 10 pillars.

SIZES
96.50” (width) around x 133” (height to valance)

SPECs
Scale: 25%.
Type Safety: It is suggested to run all text at least 2” away from any edge. Please also ensure no continuous graphics left to right.
Fonts: Please ensure all fonts are outlined/converted to curves
Acceptable File Formats: PDF or EPS
Color Mode: CMYK
Fees: Fees will be incurred for any materials that do not meet the specs
File delivery via web: Once the insertion order has been accepted by publisher, advertiser will be provided with upload instructions. Send all insertion orders to your sales rep.
RATES, SIZES AND SPECS

Deadlines and rates are subject to change without notice. Please confirm with your sales rep.

LOCATION
Level 2, City Foyer (Across Meeting Room 203 to 207)
Up to 3 pillars

SIZES
113.5” (width) around x 133” (height to valance)

SCALE: 25%.

Type Safety: It is suggested to run all text at least 2” away from any edge. Please also ensure no continuous graphics left to right.

Fonts: Please ensure all fonts are outlined/converted to curves

Acceptable File Formats: PDF or EPS

Color Mode: CMYK

Fees: Fees will be incurred for any materials that do not meet the specs

File delivery via web: Once the insertion order has been accepted by publisher, advertiser will be provided with upload instructions. Send all insertion orders to your sales rep.
RATES, SIZES AND SPECS
Deadlines and rates are subject to change without notice. Please confirm with your sales rep.

LOCATION
Level 2, City Foyer (Across Meeting Room 202)
Up to 2 pillars

SIZES
113.50" (width) around x 168" (height) *Note, full pillar height is 318“ and 309”

SPECS
Scale: 25%.
Type Safety: It is suggested to run all text at least 2” away from any edge. Please also ensure no continuous graphics left to right.
Fonts: Please ensure all fonts are outlined/converted to curves
Acceptable File Formats: PDF or EPS
Color Mode: CMYK
Fees: Fees will be incurred for any materials that do not meet the specs
File delivery via web: Once the insertion order has been accepted by publisher, advertiser will be provided with upload instructions. Send all insertion orders to your sales rep.

FOR MORE INFORMATION, VISIT CRUISE360.ORG
Marla Phaneuf  |  Vice President, Industry Relations
mphaneuf@cruising.org  |  M  603.557.3633
RATE S, SIZES AND SPECS

Deadlines and rates are subject to change without notice. Please confirm with your sales rep.

LOCATION
Level 1, Thurlow side

SIZES
BURRARD SIDE -- 142.5" (wide) x 182.5" (high)
NORTH SIDE --- 66", then elevator (45.5"), then 116.5" -
Overall total of 228" (width) x 182.5" (height)

*NOTE - Please contact your sales rep for exact monitor locations

SPECS

Scale: 25%
Type Safety: It is suggested to run all text at least 2” away from any edge.
Fonts: Please ensure all fonts are outlined/converted to curves
Acceptable File Formats: PDF or EPS
Color Mode: CMYK
Fees: Fees will be incurred for any materials that do not meet the specs
File delivery via web: Once the insertion order has been accepted by publisher, advertiser will be provided with upload instructions. Send all insertion orders to your sales rep.
RATES, SIZES AND SPECS

Deadlines and rates are subject to change without notice. Please confirm with your sales rep.

LOCATION  
Level 1, Thurlow side

SIZES  
Elevator Door - Each side is 24” (width) x 84” (height) x2 doors  
*For Thurlow Elevator Box size, please see previous page

SPECS  
Scale: 25%.
Type Safety: It is suggested to run all text at least 2” away from any edge.  
Fonts: Please ensure all fonts are outlined/converted to curves  
Acceptable File Formats:  PDF or EPS  
Color Mode: CMYK  
Fees: Fees will be incurred for any materials that do not meet the specs  
File delivery via web: Once the insertion order has been accepted by publisher, advertiser will be provided with upload instructions. Send all insertion orders to your sales rep.
Rates, Sizes and Specs

Deadlines and rates are subject to change without notice. Please confirm with your sales rep.

Location

Level 1 (Near Thurlow Elevator and Escalator to Level 2)

Sizes

Pillar wrap - 116” (width) around x 191” (height)

*For Thurlow Elevator Box and Door sizes, please see previous page

Specs

Scale: 25%.
Type Safety: It is suggested to run all text at least 2” away from any edge. Please also ensure no continuous graphics left to right.
Fonts: Please ensure all fonts are outlined/converted to curves
Acceptable File Formats: PDF or EPS
Color Mode: CMYK
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mphaneuf@crusing.org  |  603.557.3633
RATES, SIZES AND SPECS
Deadlines and rates are subject to change without notice. Please confirm with your sales rep.

LOCATION
Level 1, near Ballroom A/B doors. Leading up to Meeting Room 201.

SIZES
40 steps at 283” (width) x 6.5” (height)

SPECS
Scale: 25%.
Type Safety: It is suggested to run all text at least 2” away from any edge.
Fonts: Please ensure all fonts are outlined/converted to curves
Acceptable File Formats: PDF or EPS
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mphaneuf@cruising.org | 603.557.3633
RATES, SIZES AND SPECS

Deadlines and rates are subject to change without notice. Please confirm with your sales rep.

LOCATION

Level 1, Burrard Side

SIZES

41 steps at 67.50” (width) x 6.5” (height)

SPECS

Scale: 25%.

Type Safety: It is suggested to run all text at least 2” away from any edge.

Fonts: Please ensure all fonts are outlined/converted to curves

Acceptable File Formats: PDF or EPS

Color Mode: CMYK

Fees: Fees will be incurred for any materials that do not meet the specs

File delivery via web: Once the insertion order has been accepted by publisher, advertiser will be provided with upload instructions. Send all insertion orders to your sales rep.
RATES, SIZES AND SPECS
Deadlines and rates are subject to change without notice. Please confirm with your sales rep.

LOCATION
Level 1, Burrard Side

SIZES
Middle Strip: 598” (length) x 11.5” (width) x1
Glass sides: 650” (length) x 26” (height) x2 (Far left and far right)
Both sides are double sided
*Templates available if required

SPECS
Scale: 25%.
Type Safety: It is suggested to run all text at least 2” away from any edge.
Fonts: Please ensure all fonts are outlined/converted to curves
Acceptable File Formats: PDF or EPS
Color Mode: CMYK
Fees: Fees will be incurred for any materials that do not meet the specs
File delivery via web: Once the insertion order has been accepted by publisher, advertiser will be provided with upload instructions. Send all insertion orders to your sales rep.

FOR MORE INFORMATION, VISIT CRUISE360.ORG
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mphaneuf@cruising.org |  603.557.3633
STAIRS TO LEVEL 2

RATES, SIZES AND SPECS
Deadlines and rates are subject to change without notice. Please confirm with your sales rep.

LOCATION
Level 1, Thurlow Side

SIZES
41 steps at 69.25” (width) x 6.5” (height)

SPECs
Scale: 25%
Type Safety: It is suggested to run all text at least 2” away from any edge.
Fonts: Please ensure all fonts are outlined/converted to curves
Acceptable File Formats: PDF or EPS
Color Mode: CMYK
Fees: Fees will be incurred for any materials that do not meet the specs
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mphaneuf@cruising.org | 603.557.3633
RATES, SIZES AND SPECS

Deadlines and rates are subject to change without notice. Please confirm with your sales rep.

LOCATION
Level 2, Thurlow Side

SIZES
Middle Strip: 598" (length) x 11.5" (width) x1
Glass sides: 650" (length) x 26" (height) x2 (Far left and far right)
Far Left - Double sided // Far Right - Single Sided
*Templates available if required

SPECS
Scale: 25%.
Type Safety: It is suggested to run all text at least 2” away from any edge.
Fonts: Please ensure all fonts are outlined/converted to curves
Acceptable File Formats: PDF or EPS
Color Mode: CMYK
Fees: Fees will be incurred for any materials that do not meet the specs
File delivery via web: Once the insertion order has been accepted by publisher, advertiser will be provided with upload instructions. Send all insertion orders to your sales rep.
RATES, SIZES AND SPECS
Deadlines and rates are subject to change without notice. Please confirm with your sales rep.

LOCATION
Level 2, Meeting Room 201 (visible on Level 1 in Ballroom Foyer)

SIZES
3’ high x various width panels. Specs to be sent separately

SPECs
Scale: 25%
Type Safety: It is suggested to run all text at least 2” away from any edge.
Fonts: Please ensure all fonts are outlined/converted to curves
Acceptable File Formats: PDF or EPS
Color Mode: CMYK
Fees: Fees will be incurred for any materials that do not meet the specs
File delivery via web: Once the insertion order has been accepted by publisher, advertiser will be provided with upload instructions. Send all insertion orders to your sales rep.
BURRARD ESCALATORS

RATES, SIZES AND SPECS
Deadlines and rates are subject to change without notice. Please confirm with your sales rep.

LOCATION
Burrard Entrance

SIZES
Middle Strip: 363” (length) x 11.5” (width)
Glass sides: 394” (length) x 26” (height) x2
Both sides are double sided
*Templates available if required

specs
Scale: 25%.
Type Safety: It is suggested to run all text at least 2” away from any edge. Please also ensure no continuous graphics left to right.
Fonts: Please ensure all fonts are outlined/converted to curves
Acceptable File Formats: PDF or EPS
Color Mode: CMYK
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FOR MORE INFORMATION, VISIT CRUISE360.ORG
Marla Phaneuf  |  Vice President, Industry Relations
            |  mphaneuf@cruising.org  |  M  603.557.3633
BURRARD ELEVATOR BOX AND DOOR

RATES, SIZES AND SPECS
Deadlines and rates are subject to change without notice. Please confirm with your sales rep.

LOCATION
Level 1, Burrard Side

SIZES
BURRARD SIDE -- 142.5" (wide) x 182.5" (high)
NORTH SIDE -- 116.5", then elevator (45.5"), then 66"
Overall total of 228" (width) x 182.5" (height)
*NOTE - Please contact your sales rep for exact monitor locations

SPECS
Type Safety: It is suggested to run all text at least 2" away from any edge. Please also ensure no continuous graphics left to right.
Fonts: Please ensure all fonts are outlined/converted to curves
Acceptable File Formats: PDF or EPS
Color Mode: CMYK
Fees: Fees will be incurred for any materials that do not meet the specs
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mphaneuf@cruising.org  |  603.557.3633
RATES, SIZES AND SPECS
Deadlines and rates are subject to change without notice. Please confirm with your sales rep.

LOCATION
Level 1, Burrard Side

SIZES
Elevator Door - Each side is 24” (width) x 84” (height) x2 doors
*For Burrard Elevator Box Size, please see previous page

SPECS
Scale: 25%
Type Safety: It is suggested to run all text at least 2” away from any edge. Please also ensure no continuous graphics left to right.
Fonts: Please ensure all fonts are outlined/converted to curves
Acceptable File Formats: PDF or EPS
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RATES, SIZES AND SPECS
Deadlines and rates are subject to change without notice. Please confirm with your sales rep.

LOCATION
Level 1, Burrard Side

SIZES
307” (width) x 42” (height)

SPECS
Scale: 25%.
Type Safety: It is suggested to run all text at least 2” away from any edge. Please also ensure no continuous graphics left to right.
Fonts: Please ensure all fonts are outlined/converted to curves
Acceptable File Formats: PDF or EPS
Color Mode: CMYK
Fees: Fees will be incurred for any materials that do not meet the specs
File delivery via web: Once the insertion order has been accepted by publisher, advertiser will be provided with upload instructions. Send all insertion orders to your sales rep.
THURLOW STAIRS

RATES, SIZES AND SPECS

Deadlines and rates are subject to change without notice. Please confirm with your sales rep.

LOCATION
Thurlow Entrance

SIZES
9 steps at 181” (width) x 6.5” (height)

SPECs

Scale: 25%.
Type Safety: It is suggested to run all text at least 2” away from any edge. Please also ensure no continuous graphics left to right.
Fonts: Please ensure all fonts are outlined/converted to curves
Acceptable File Formats: PDF or EPS
Color Mode: CMYK
Fees: Fees will be incurred for any materials that do not meet the specs
File delivery via web: Once the insertion order has been accepted by publisher, advertiser will be provided with upload instructions. Send all insertion orders to your sales rep.

FOR MORE INFORMATION, VISIT CRUISE360.ORG
Marla Phaneuf  |  Vice President, Industry Relations
mphaneuf@cruising.org  |  M 603.557.3633
THURLOW RAILING

RATES, SIZES AND SPECS
Deadlines and rates are subject to change without notice. Please confirm with your sales rep.

LOCATION
Thurlow Entrance

SIZES
19 panels in total. Please request sizing from your sales rep.

SPECS
Scale: 25%.
Type Safety: It is suggested to run all text at least 2” away from any edge. Please also ensure no continuous graphics left to right.
Fonts: Please ensure all fonts are outlined/converted to curves
Acceptable File Formats: PDF or EPS
Color Mode: CMYK
Fees: Fees will be incurred for any materials that do not meet the specs
File delivery via web: Once the insertion order has been accepted by publisher, advertiser will be provided with upload instructions. Send all insertion orders to your sales rep.

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BURRARD ENTRANCE MEDIA WALL

RATES, SIZES AND SPECS

Deadline and rates are subject to change without notice. Please confirm with your sales rep.

LOCATION
Burrard Entrance

SIZES
165” monitor, 1920 x 1080 pixels

SPECS

Scale: 100% scale
Acceptable File Formats: JPG or PNG
Color Mode: RGB

Fees: Fees will be incurred for any materials that do not meet the specs
File delivery via web: Once the insertion order has been accepted by publisher, advertiser will be provided with upload instructions. Send all insertion orders to your sales rep.

FOR MORE INFORMATION, VISIT CRUISE360.ORG
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MEETING ROOM SCREENS

RATES, SIZES AND SPECS
Deadlines and rates are subject to change without notice. Please confirm with your sales rep.

LOCATION
Level 1 and 2, Entrance of Each Meeting Room

SIZES
42” monitor, 1080 x 1190 pixels

SPECs
Scale: 100% scale
Acceptable File Formats: JPG or PNG
Color Mode: RGB

Fees: Fees will be incurred for any materials that do not meet the specs
File delivery via web: Once the insertion order has been accepted by publisher, advertiser will be provided with upload instructions. Send all insertion orders to your sales rep.

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PRE-FUNCTION SCREEN (DSA 17)

RATES, SIZES AND SPECS

Deadlines and rates are subject to change without notice. Please confirm with your sales rep.

LOCATION

Level 1, corner of City Foyer and Ocean Foyer

SIZES

84" monitor, 1920 x 1080 pixels

SPECs

Scale: 100% scale
Acceptable File Formats: JPG or PNG
Color Mode: RGB
Fees: Fees will be incurred for any materials that do not meet the specs
File delivery via web: Once the insertion order has been accepted by publisher, advertiser will be provided with upload instructions. Send all insertion orders to your sales rep.

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RATES, SIZES AND SPECS

Deadlines and rates are subject to change without notice. Please confirm with your sales rep.

LOCATION
Level 1, Burrard Elevator box facing Burrard Entrance

SIZES
84” monitor, 1920 x 1080 pixels

SPECS
Scale: 100% scale
Acceptable File Formats: JPG or PNG
Color Mode: RGB
Fees: Fees will be incurred for any materials that do not meet the specs
File delivery via web: Once the insertion order has been accepted by publisher, advertiser will be provided with upload instructions. Send all insertion orders to your sales rep.

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RATES, SIZES AND SPECS
Deadlines and rates are subject to change without notice. Please confirm with your sales rep.

LOCATION
Level 1, Burrard Elevator box facing Registration

SIZES
84" monitor, 1920 x 1080 pixels

SPECs
- **Scale:** 100% scale
- **Acceptable File Formats:** JPG or PNG
- **Color Mode:** RGB
- **Fees:** Fees will be incurred for any materials that do not meet the specs
- **File delivery via web:** Once the insertion order has been accepted by publisher, advertiser will be provided with upload instructions. Send all insertion orders to your sales rep.

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RATES, SIZES AND SPECS

Deadlines and rates are subject to change without notice. Please confirm with your sales rep.

LOCATION
Level 1, Thurlow Elevator Box facing Registration and Thurlow Entrance

SIZES
84" monitor, 1920 x 1080 pixels

SPECs
Scale: 100% scale
Acceptable File Formats: JPG or PNG
Color Mode: RGB
Fees: Fees will be incurred for any materials that do not meet the specs
File delivery via web: Once the insertion order has been accepted by publisher, advertiser will be provided with upload instructions. Send all insertion orders to your sales rep.
RATES, SIZES AND SPECS

Deadlines and rates are subject to change without notice. Please confirm with your sales rep.

LOCATION

Level 1, Thurlow Entrance

SIZES

84" monitor, 1920 x 1080 pixels

SPECs

Scale: 100% scale
Acceptable File Formats: JPG or PNG
Color Mode: RGB

Fees: Fees will be incurred for any materials that do not meet the specs

File delivery via web: Once the insertion order has been accepted by publisher, advertiser will be provided with upload instructions. Send all insertion orders to your sales rep.

FOR MORE INFORMATION, VISIT CRUISE360.ORG

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PRE-FUNCTION SCREEN
(DSA 24 AND DSA 25)

LOCATION
Level 1, Near LOT 185

SIZES
70" monitor, 1920 x 1080 pixels

SPECS
Scale: 100% scale
Acceptable File Formats: JPG or PNG
Color Mode: RGB

Fees: Fees will be incurred for any materials that do not meet the specs

File delivery via web: Once the insertion order has been accepted by publisher, advertiser will be provided with upload instructions. Send all insertion orders to your sales rep.

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RATES, SIZES AND SPECS

Deadlines and rates are subject to change without notice. Please confirm with your sales rep.

LOCATION
Level 1, between Meeting Room 117 and 118

SIZES
52" monitor, 1920 x 1080 pixels

SPECs
Scale: 100% scale
Acceptable File Formats: JPG or PNG
Color Mode: RGB
Fees: Fees will be incurred for any materials that do not meet the specs
File delivery via web: Once the insertion order has been accepted by publisher, advertiser will be provided with upload instructions. Send all insertion orders to your sales rep.

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PRE-FUNCTION SCREEN
(DSA 28 AND DSA 29)

RATES, SIZES AND SPECS

Deadlines and rates are subject to change without notice. Please confirm with your sales rep.

LOCATION

Level 1, near Meeting Room 111 to 117

SIZES

52" monitor, 1920 x 1080 pixels

SPECs

Scale: 100% scale
Acceptable File Formats: JPG or PNG
Color Mode: RGB
Fees: Fees will be incurred for any materials that do not meet the specs
File delivery via web: Once the insertion order has been accepted by publisher, advertiser will be provided with upload instructions. Send all insertion orders to your sales rep.

FOR MORE INFORMATION, VISIT CRUISE360.ORG

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PRE-FUNCTION SCREEN (DSA 30)

LOCATION
Level 2, corner of City Foyer and Ocean Foyer

SIZES
84” monitor, 1920 x 1080 pixels

SPECs
Scale: 100% scale
Acceptable File Formats: JPG or PNG
Color Mode: RGB
Fees: Fees will be incurred for any materials that do not meet the specs
File delivery via web: Once the insertion order has been accepted by publisher, advertiser will be provided with upload instructions. Send all insertion orders to your sales rep.

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PRE-FUNCTION SCREEN  
(DSA 32 AND DSA 33)

RATES, SIZES AND SPECS
Deadlines and rates are subject to change without notice. Please confirm with your sales rep.

LOCATION  
Level 2, across Meeting Room 203 - 207

SIZES  
84" monitor, 1920 x 1080 pixels

SPECs  
Scale: 100% scale
Acceptable File Formats: JPG or PNG
Color Mode: RGB
Fees: Fees will be incurred for any materials that do not meet the specs
File delivery via web: Once the insertion order has been accepted by publisher, advertiser will be provided with upload instructions. Send all insertion orders to your sales rep.

FOR MORE INFORMATION, VISIT CRUISE360.ORG
Marla Phaneuf | Vice President, Industry Relations
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PRE-FUNCTION SCREEN (DSA 34)

RATES, SIZES AND SPECS
Deadlines and rates are subject to change without notice. Please confirm with your sales rep.

LOCATION
Level 2, across Meeting Room 202

SIZES
84" monitor, 1920 x 1080 pixels

SPECS
Scale: 100% scale
Acceptable File Formats: JPG or PNG
Color Mode: RGB
Fees: Fees will be incurred for any materials that do not meet the specs
File delivery via web: Once the insertion order has been accepted by publisher, advertiser will be provided with upload instructions. Send all insertion orders to your sales rep.
RATES, SIZES AND SPECS
Deadlines and rates are subject to change without notice. Please confirm with your sales rep.

LOCATION
Level 2, near Meeting Room 212 - 219

SIZES
52" monitor, 1920 x 1080 pixels

SPECs
**Scale:** 100% scale
**Acceptable File Formats:** JPG or PNG
**Color Mode:** RGB
**Fees:** Fees will be incurred for any materials that do not meet the specs
**File delivery via web:** Once the insertion order has been accepted by publisher, advertiser will be provided with upload instructions. Send all insertion orders to your sales rep.
PORTABLE DIGITAL SCREENS

Deadlines and rates are subject to change without notice. Please confirm with your sales rep.

LOCATION
Level 1 and 2 Foyer (must be near an electrical outlet)

SIZES
80" monitor, 1920 x 1080 pixels
52" monitor, 1920 x 1080 (horizontal) OR 1080 x 1920 (vertical)

SPECs

Scale: 100% scale
Acceptable File Formats: JPG or PNG
Color Mode: RGB
Fees: Fees will be incurred for any materials that do not meet the specs
File delivery via web: Once the insertion order has been accepted by publisher, advertiser will be provided with upload instructions. Send all insertion orders to your sales rep.

FOR MORE INFORMATION, VISIT CRUISE360.ORG
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CRUISE360

THURLOW RAILING

RATES, SIZES AND SPECS

Deadlines and rates are subject to change without notice. Please confirm with your sales rep.

SIZES

LOCATION
19 panels in total. Please request sizing from your sales rep.

Scale:
25%.

Type Safety:
It is suggested to run all text at least 2" away from any edge. Please also ensure no continuous graphics left to right.

Fonts:
Please ensure all fonts are outlined/converted to curves

Acceptable File Formats:
PDF or EPS

Color Mode:
CMYK

Fees:
Fees will be incurred for any materials that do not meet the specs

File delivery via web:
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M 603.557.3633

LEVEL 2

PILLAR & BANNER MAP

Pillar Wraps
Banners (20' wide x 4' high)
CONTACT

Gale Collins
Manager, Sponsorship Relations

GCollins@cruising.org
T 703.341.9296

FOR MORE INFORMATION, VISIT CRUISE360.ORG